

## Position Summary - JUNIOR ASSISTANT PROFESSOR – Communication Design

A new kind of Design School is looking for Faculty Members that are driven to make a difference in the Design Education in India. We believe in teaching what is relevant and current, engaging with communities outside the classroom, and making a difference to ourselves and others through design.

### Responsibilities :

- Develop teaching material as per specific learning modules in communication design
- Design and guide through practical exercises that prove a learning benchmark
- Teach effectively both online and in person, by explanation and demonstration
- Continually maintain awareness of student behaviour towards design to optimize the engagement.
- Inspire students by being exemplary in your own work and provide examples of amazing design
- Maintain regular academic records and documentation as per university's guidelines
- Maintain punctuality in holding sessions with students
- Ensure students attend sessions and work on assignments
- Ensure timely submission of assignments by students
- Ensure timely evaluation
- Provide opportunities for students to engage with industry through organizing guest lectures by industry experts, or industry visits
- Keep abreast with the latest industry trends and bring those insights to students
- Be a part of a learning community that is dedicated to personal growth and awareness, which in turn enriches your life professionally and personally.
- Promote the School of Design and the University to prospective students and parents, and the design community and industry

### Qualifications:

- Master's Degree, preferably in Communication Design, Visual Communication or Graphic Design.

### Experience:

- Experience in teaching is desirable, but if there isn't any, willingness to learn how to teach effectively must be demonstrable and will be tested.
- Experience in creative industry of minimum 2 years, working on creative projects

### Skills:

- Exceptional skills in design for digital and/or print with a passion for finding creative solutions, with a demonstrable portfolio of work.
- Excellent understanding of typography and layout, colour science, consistency in styling, and output optimization for print and digital output.
- Proficiency in Adobe Photoshop, Illustrator, InDesign, basic knowledge of After Effects and Premiere Pro is required.
- Proficiency in knowledge of fundamentals of Design is a must.
- Printmaking experience in screen-printing, litho, offset, lino cutting, etching, and traditional book-binding is appreciated
- Ability to work in a steady, but deadline-driven and delivery based environment, and complying with documentation requirements.
- Excellent written and verbal skills in English

### Expectations:

Punctuality. Drive and passion to teach and learn.

Maintain facilities in the labs, like they are your own.

Self-motivation to reach out to the design community and bring in value to students' learning by connecting them with the design community.

To be a part of a reputed University and its Design School that is committed to nurturing an environment that values and encourages professional competency as much as personal growth, with a great working and learning experience, an industry-standard remuneration and opportunity to excel and be recognised for your achievements.

## **Position Summary – SENIOR ASSISTANT PROFESSOR – Communication Design – Graphic Design for Print**

A new kind of Design School is looking for Faculty Members that are driven to make a difference in the Design Education in India. We believe in teaching what is relevant and current, engaging with communities outside the classroom, and making a difference to ourselves and others through design.

### **Responsibilities :**

- Develop teaching material as per specific learning modules in communication design
- Design and guide through practical exercises that prove a learning benchmark
- Teach effectively both online and in person, by explanation and demonstration
- Continually maintain awareness of student behaviour towards design to optimize the engagement.
- Inspire students by being exemplary in your own work and provide examples of amazing design
- Maintain regular academic records and documentation as per university's guidelines
- Maintain punctuality in holding sessions with students
- Ensure students attend sessions and work on assignments
- Ensure timely submission of assignments by students
- Ensure timely evaluation
- Provide opportunities for students to engage with industry through organizing guest lectures by industry experts, or industry visits
- Keep abreast with the latest industry trends and bring those insights to students
- Be a part of a learning community that is dedicated to personal growth and awareness, which in turn enriches your life professionally and personally.
- Promote the School of Design and the University to prospective students and parents and the design community and industry

### **Qualifications:**

- Master's Degree, preferably in Communication Design, Visual Communication or Graphic Design.

### **Experience:**

- Experience in teaching desirable, minimum 1 year, willingness to learn how to teach effectively must be demonstrable and will be tested.
- Experience in creative industry of minimum 4 years, working on creative projects

### **Skills:**

- Exceptional skills in design for digital and/or print with a passion for finding creative solutions, with a demonstrable portfolio of work.
- An excellent understanding of typography and layout, colour science, consistency in styling, and output optimization for print and digital output.
- Proficiency in Adobe Photoshop, Illustrator, InDesign, basic knowledge of After Effects and Premiere Pro is required.
- Printmaking experience in screen-printing, litho, offset, lino cutting, etching, and traditional book-binding
- Demonstrable knowledge on material library in papers and print finishes
- Ability to work in a steady, but deadline-driven and delivery based environment, and complying with documentation requirements.
- Excellent written and verbal skills in English

### **Expectations:**

- Punctuality.
- Drive and passion to teach and learn.
- Maintain facilities in the labs, like they are your own.
- Self-motivation to reach out to the design community and bring in value to students' learning by connecting them with the design community.

- To be a part of a reputed University and its Design School that is committed to nurturing an environment that values and encourages professional competency as much as personal growth, with a great working and learning experience, an industry-standard remuneration and opportunity to excel and be recognised for your achievements.

### **Position Summary - ASSOCIATE PROFESSOR – Communication Design – DIGITAL EXPERIENCES**

A new kind of Design School is looking for Faculty Members that are driven to make a difference in the Design Education in India. We believe in teaching what is relevant and current, engaging with communities outside the classroom, and making a difference to ourselves and others through design.

#### **Responsibilities :**

- Develop teaching material as per specific learning modules in communication design
- Design and guide through practical exercises that prove a learning benchmark
- Teach effectively both online and in person, by explanation and demonstration
- Continually maintain awareness of student behaviour towards design to optimize the engagement.
- Inspire students by being exemplary in your own work and provide examples of amazing design
- Maintain regular academic records and documentation as per university's guidelines
- Maintain punctuality in holding sessions with students
- Ensure students attend sessions and work on assignments
- Ensure timely submission of assignments by students
- Ensure timely evaluation
- Provide opportunities for students to engage with industry through organizing guest lectures by industry experts, or industry visits
- Keep abreast with the latest industry trends and bring those insights to students
- Be a part of a learning community that is dedicated to personal growth and awareness, which in turn enriches your life professionally and personally.
- Promote the School of Design and the University to prospective students and parents and the design community and industry

#### **Qualifications:**

- Master's Degree, preferably in Communication Design, Visual Communication or Graphic Design OR any other graduation related to design for digital experiences

#### **Experience:**

- Experience in mentoring is desirable of at least 3 years
- Experience in the creative industry of minimum 7 years, working on creative projects or in design education, or in IT in domains related to design for digital experiences.

#### **Skills:**

- Exceptional skills in design for digital with a passion for finding creative solutions, with a demonstrable portfolio of work.
- An excellent understanding of typography and layout, colour science, consistency in styling, and output optimization for digital output.
- Excellent understanding of Digital Materials and libraries
- Knowledge of HTML, CSS, coding for responsive and dynamic websites is a must
- Excellent understanding and demonstrable knowledge of how to work on information architecture, wireframes, mock frames and simulations
- Knowledge of how to conduct user research, persona profiling, user journeys is required.
- Proficiency in Adobe Suite, Figma and/or any other platform relevant to design for digital experiences as per industry standards
- Ability to work in a steady, but deadline-driven and delivery based environment, and complying with timely evaluation and documentation requirements.
- Excellent written and verbal skills in English

#### Expectations:

- Punctuality.
- Drive and passion to teach and learn.
- Maintain facilities in the labs, like they are your own.
- Self-motivation to reach out to the design community and bring in value to students' learning by connecting them with the design community.
- Self-motivation to initiate and implement research and entrepreneurial projects, and participate in the initiatives in the Incubation Center of the School of Design.
- To be a part of a reputed University and its Design School that is committed to nurturing an environment that values and encourages professional competency as much as personal growth, with a great working and learning experience, an industry-standard remuneration and opportunity to excel and be recognised for your achievements.

#### Position Summary - PROFESSOR – HOD Communication Design

A new kind of Design School is looking for Faculty Members that are driven to make a difference in the Design Education in India. We believe in teaching what is relevant and current, engaging with communities outside the classroom, and making a difference to ourselves and others through design.

#### Responsibilities :

- Develop teaching material as per specific learning modules in communication design
- Design and guide through practical exercises that prove a learning benchmark
- Teach effectively both online and in person, by explanation and demonstration
- Continually maintain awareness of student behaviour towards design to optimize the engagement.
- Inspire students by being exemplary in your own work and provide examples of amazing design
- Maintain regular academic records and documentation as per university's guidelines
- Maintain punctuality in holding sessions with students
- Ensure students attend sessions and work on assignments
- Ensure timely submission of assignments by students
- Ensure timely evaluation
- Provide opportunities for students to engage with industry through organizing guest lectures by industry experts, or industry visits
- Keep abreast with the latest industry trends and bring those insights to students
- Be a part of a learning community that is dedicated to personal growth and awareness, which in turn enriches your life professionally and personally.
- Promote the School of Design and the University to prospective students and parents and the design community and industry
- Take initiative in the research projects
- Take initiative in the projects of Incubation center of the School of Design, and actively connect with other schools and departments of the University in order to implement them
- Take active initiative to connect with local communities, authorities and organizations to develop collaborations between the School of Design and these stakeholders, and include students and faculty in these collaborations.
- Ability to lead a team of faculty members with exemplary leadership skills and kindness

#### Qualifications:

- Master's Degree, preferably in Communication Design, Visual Communication or Graphic Design OR any other graduation related to design for digital experiences

#### Experience:

- Experience in mentoring is desirable of at least 5 years
- Experience in the creative industry of minimum 10 years, or in design education, or in IT in domains related to design for digital experiences.

#### Skills:

- Exceptional skills in design for digital and print with a passion for finding creative solutions, with a demonstrable portfolio of work.
- An excellent understanding of typography and layout, colour science, consistency in styling, and output optimization for digital and print output.
- Excellent understanding of Digital Materials and libraries
- Knowledge of HTML, CSS, coding for responsive and dynamic websites is a must
- Excellent understanding and demonstrable knowledge of how to work on information architecture, wireframes, mock frames and simulations
- Knowledge of how to conduct user research, persona profiling, user journeys is required.
- Proficiency in Adobe Suite, Figma and/or any other platform relevant to design for digital experiences as per industry standards
- Proficiency in Adobe Photoshop, Illustrator, InDesign, basic knowledge of After Effects and Premiere Pro is required.
- Printmaking experience in screen-printing, litho, offset, lino cutting, etching, and traditional book-binding, digital pre-press and press as per latest standards.
- Demonstrable knowledge on material library in papers and other print materials, and print finishes
- Ability to work in a steady, but deadline-driven and delivery based environment, and complying with timely evaluation and documentation requirements.
- Excellent written and verbal skills in English
- Team-building and leadership skills

#### Expectations:

- Punctuality. Drive and passion to teach and learn.
- Maintain facilities in the labs, like they are your own.
- Self-motivation to reach out to the design community and bring in value to students' learning by connecting them with the design community.
- Organise and implement exhibitions and public projects with students and faculty members.
- Self-motivation to initiate and implement research and entrepreneurial projects, and participate in the initiatives in the Incubation Center of the School of Design.
- Be a catalyst force for the department of Communication Design.
- To be a part of a reputed University and its Design School that is committed to nurturing an environment that values and encourages professional competency as much as personal growth, with a great working and learning experience, an industry-standard remuneration and opportunity to excel and be recognised for your achievements.