

SOM SCHOLARS PUBLICATIONS & PRESENTATIONS

SI No	School	Year	Month	Author/	Supervisor	Batch	Co-author	Title of the paper/Article	Journal Name /	Published/Presente	Volume	ISSN/ISBN Number	Remarks
1	SOM	2011	Jun-11	Gopan G S	Dr Manjunath			The Inevitability of Product Innovation in Indian Insurance Sector	Macro Dynamics of Business Education	Published		ISBN: 978-93-81441-29-9	
2	SOM	2012	Sep-12	Gopan G S	Dr Manjunath			A Model for Quality Management Education – An Indian Perspective	ACRM Journal of Business and Management Research	Published		ISSN:0973-3523	
3	SOM	2012	Sep-12	Gopan G S	Dr Manjunath			E-Retailing Scenario in India- an Empirical Study	International Journal of Retailing and Marketing	Published		ISSN:0976-318X	
4	SOM	2016	Jan -June 2016	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15		Initiative Ability advancement Amid Various Phases of career development - A study on IT pioneers	Journal Of Management outlook (The reserch development Association)	Published	Volule 6,No 1, PP 34-38	ISSN 2231-1769	
5	SOM	2016	April -Sep 2016	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15		Leadership Framework for IT companies	Indian Journal of Management	Published	Volume 5 No 2, pp 60-67	ISSN 2277 3304	
6	SOM	2016	March 2016	C Vittaldas Kamath	Dr. Alagesan M V	Jan 15		Initiative Ability advancement Amid Various Phases of career development - A study on IT pioneers	RDA,s 18th International Conference (The reserch development Association)	Presented			Jaipur
7	SOM	2016	Jul-16	Anand Lokhande	Dr. Alagesan M V	Jul-15		Enterprise Agility through Collaborative Partnerships and Effective Stakeholder Engagement	Project Management Practitioners Conference (Project Management Institute USA, Bangalore India Chapter)	Presented			Published on website (http://documents.grenadine.co/PMI%20Bangalore%20India%20Chapter/PMPC2016/PMIBC161005_PMIBC_16_1_005_Enterprise_Agility_through_Collaborative_Partnerships_and_Effective_Stakholder_Engagement.pdf)
8	SOM	2016	Nov-16	Anand Lokhande	Dr B S Patil	Jul-15		Smart and effective communication in Public-Private Partnership Projects	International Conference on Construction, Real Estate, Infrastructure, and Project (CRIP) Management (National Institute of Construction Management and Research (NICMAR), Pune)	Presented	Yet to be published		
9	SOM	2016	Sep-16	Anand Lokhande	Dr B S Patil	Jul-15		Beyond Jugaad – Innovation must be positioned as the driving force behind India's R&D efforts	Indian Management (All India Management Association (AIMA))	Published	55 (9) pp 24-28		Published in magazine and website https://www.aima.in/media-centre/publications/Indian-Management-September-2016.html
10	SOM	2016	Jun-16	Anand Lokhande	Dr B S Patil	Jul-15		Achieving the Goal of Education for All through Public Private Partnership	Aarthika Charche (Fiscal Policy Institute)	Published	1(2) pp 73-78	ISSN: 2455-6483	
11	SOM	2016	Jul-05	Ms Shalu	Dr Archana V	Jan-16		Travel Startups with Technologies Disrupting the Game of Industry	International Journal of Research and Analytical Reviews (IJRAR)	Published	5	2348-1269,	
12	SOM	2016	Jan-16	Gopan G S	Dr Manjunath			The Interlock Model for Sustainable Economic Development – the Learning from Kerala and Gujarat Development Stories	Samyoga, An Academic Journal, Special Issue	Published		ISSN:2231- 3362	
13	SOM	2017	Sep-17	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		IMPACT OF TRANSFORMATIONAL LEADERSHIP IN EDUCATION	St. Anne's College	Presented	-		-
14	SOM	2017	Sep-17	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		ETHICAL DILEMMAS AT WORKPLACE AND REMEDIAL MEASURES	St. Anne's College	Presented	-		-
15	SOM	2017	Nov-17	Hridya V.C.	M.S. Annapoorna	Jul-14	M.S. Annapoorna	Extent and Pattern of Urban Growth in Karnataka	SDMIMD, Mysore	Presented			
16	SOM	2017	March 2017	C Vittaldas Kamath	Dr. Alagesan M V	Jan 15	-	Leadership Framework for IT companies	RDA's 20th International conference	Presented			Jaipur
17	SOM	2017	Novemeber 2017	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15		Conceptual Framework of leadership competencies in business start ups and social enterprises for profit	CMR university (ICRBSD 2017)	presented			Bangalore
18	SOM	2017	Mar-17	Anand Lokhande	Dr B S Patil	Jul-15		Enhancing the impact of good governance through effective use of project management	Project Management Institute Biennial International Academic and Research Conference	Published	1 (1) pp (189-200)	ISBN: 978-81-923200-3-8	
19	SOM	2017	Mar-17	Anand Lokhande	Dr B S Patil	Jul-15		Stakeholder engagement in Startups – A project management approach	National Conference on “A Paradigm Shift in Managing Enterprises – The Emerging Future” Indo-Asian Academy Degree College	Presented			Yet to be published
20	SOM	2017	Sep-17	Anand Lokhande	Dr B S Patil	Jul-15		Towards a paradigm shift in stakeholder engagement	Project Management Institute India National Conference	Published			Published on website https://www.pmi.org.in/conference2017/pdfs/papers-pdfs/theme-accelerate-economic-growth/2-Towards-a-paradigm.pdf

21	SOM	2017	Nov-17	Anand Lokhande	Dr B S Patil	Jul-15		Exploring the critical success factors for effective stakeholder engagement of public private partnership projects in the infrastructure sector	International Conference on Construction, Real Estate, Infrastructure, and Project (CRIP) Management	Presented				Yet to be published
22	SOM	2017	Jan-17	Varadarajegowda G C	Prof. Annapoorna M S	Jul-15		Participation of women in Agriculture Development - A Study		Presented				
23	SOM	2017	Nov-17	CH.Madhavi Latha	Dr. Anouja Mohanthy	Jul-15		"CSR and Employee Engagement"		Presented				
24	SOM	2017	Feb-17	CH.Madhavi Latha	Dr. Anouja Mohanthy	Jul-15		"Managerial Skills Of Women"		Presented				
25	SOM	2017	Jan-17	CH.Madhavi Latha	Dr. Anouja Mohanthy	Jul-15		"E- Commerce Empowering Women "	TATTVA	Presented and Published	Volume 3	ISSN 2395-0854		Issue -1
26	SOM	2017	2017-Oct	Ms Shalu	Dr. Archana V	Jan-16		Key Determinants for venture capitalist to invest in online furnishing startups in India	International Journal of Advance Research, Ideas and Innovations in Technology	Published	2			
27	SOM	2017	2017-Oct	Ms Shalu	Dr. Archana V	Jan-16		Rising Tourism Startups : A key reason social media	International Journal of Advance Research, Ideas and Innovations in Technology	Published	2			
28	SOM	2017	27-Nov-17	Bora Sivakumar Reddy / Dr. Shriram Kothapalli	Dr. Shriram K	Jul-16		A Pragmatic Approach for Sustainable Development of Technology Startups Using Strategic Management Practices	CMR University School of Management	Presented	NA			None
29	SOM	2017	Aug-17	Nanda M P/ Dr. Sri Ram Kothapalli	Dr. Shriram K	Jul-16		Think Agile Be Agile	Lean Agile Transformation Conclave	Presented				
30	SOM	2017	Apr-17	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		RELEVANCE OF FORMALISAING INFORMAL SECTOR IN MANAGING SOLID WASTE : A STUDY	IBS HYDERABAD	PRESENTED	-			
31	SOM	2017	Nov-17	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		ASSESSING THE ECONOMIC SUSTAINABILITY OF RESOURCES RECOVERY FROM ORGANIC FRACTION OF MUNICIPAL SOLIF WASTE IN BENGALURU CITY	CMR UNIVERSITY	PRESENTED				
32	SOM	2017	Dec-17	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		ASSESSING LIVELIHOOD AND EMPLOYMENT GENERATION OPPORTUNITIES IN METROS ARISING FROM INCREASING COMPLIANCE WITH SWM 2016 - A CASE OF BENGALURU	INTERNATIONAL SOCIETY OF WASTE MANAGEMENT, AIR AND WATER	PRESENTED	-			
33	SOM	2017	2017	K. Krishnakumari/ Dr.Sriram k	Dr. Shriram K	Jul-16		A study on challenges of GST Implemntation and Stakeholders Unerstanding	Avant -Grade 2017 - International conference	Published	Edition 2018	ISBN 978-93-5300-927-4		
34	SOM	2017	19 to 22 Dec 2017	K.krishna kumari/ Dr. Sriram K	Dr. Shriram K	Jul-16		Participated in the 7TH Indian Finance Conferene 2017 / IIM Bangalore	Organised by IIM -Bangalore					
35	SOM	2017	28-Nov-17	K.krishna kumari/ Dr. Sriram K	Dr. Shriram K	Jul-16		Participated in the Research methodology and SPSS	Organised by CMR University					
36	SOM	2017	Feb 17 and 18 2017	K.krishna kumari/ Dr. Sriram K	Dr. Shriram K	Jul-16		Participated in the FDP on capital Markets	Conducted by Kristu Jayanti College					
37	SOM	2017	Sep-17	K.krishna kumari/ Dr. Sriram K	Dr. Shriram K	Jul-16		Participated in the Work shop on Intellectual Property Rights : Significance in Business and Reserch	Organised by Gnana Vikas and IIBS					
38	SOM	2017	Nov 2017	Eswaramoorthy K /	Dr Manjunath	Jul-16		Transcendental Leadership for Sustainable Business and People Development	CMR Journal of Research and Innovation	Presented	NA			Paper presented in person
39	SOM	2017	27-Nov-17	Ms. Leelavathi R	Dr. E. Eswara Reddy	Jan-17		A Study on environment awareness of corporate social responsibility and sector wise performance of Indian Companies	CMR UNIVERSITY	Presented	nil			
40	SOM	2017	Sep-17	VIDYA NAIK. V	Dr.CM BHASKAR REDDY	Jan-17		Eco system & Growth Of Business	ACHARYA BUSINESS SCHOOL	Attended				

41	SOM	2017	Nov-17	VIDYA NAIK. V	Dr.CM BHASKAR REDDY	Jan-17		A STUDY ON SUSTAINABILITY OF SMALL SCALE FISHERIES	CMR UNIVERSITY	PRESENTED				
42	SOM	2017	Nov-17	VIDYA NAIK. V	Dr.CM BHASKAR REDDY	Jan-17		RESEARCH METHODOLOGY & SPSS	CMR UNIVERSITY	Attended				
43	SOM	2017	Oct-17	VIDYA NAIK. V	Dr.CM BHASKAR REDDY	Jan-17		IMPACT OF TECHNOLOGY ON SUSTAINABILITY OF SMALL SCALE FISHERIES	CMR UNIVERSITY	PRESENTED				RECEIVED BEST PAPER AWARD
44	SOM	2017	May-17	Nagendra Hegde	Dr.CM BHASKAR REDDY	Jan-17		The Study of an Impact of Omni-Channel Strategies on Consumers	Trending Research in Management	Presented and Published				
45	SOM	2017	May-17	Nagendra Hegde	Dr.CM BHASKAR REDDY	Jan-17		How Competition Drives Business to Disarray??	ICTACT Journal of Management Studies	Published		ISSN 2395 - 1656 (DOI: 10.21917/ijms.2017.0067)		Peer Reviewed Journal
46	SOM	2017	Nov-17	Nagendra Hegde	Dr.CM BHASKAR REDDY	Jan-17		The Study of Transformation and Momentum Model of Evolution for Sustenance in Indian SMEs"	NA	Presented	NA			Won "Best Paper" Award for the work.
47	SOM	2017	2017	Roshini Jasmin	Dr. Narendra H M	Jan-17		Sustainability and Challenges in Startups	CMR University	Presented				
48	SOM	2018	Sep-18	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		BUILDING A NEW INDIA THROUGH TRANSFORMATIONAL LEADERSHIP IN EDUCATION	Sri Krishna College	Presented	-			-
49	SOM	2018	Sep-18	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		ETHICAL CHALLENGES FACED BY EMPLOYEES IN 21ST CENTURY AT THE WORKPLACE	Sri Krishna College	Presented	-			-
50	SOM	2018	Feb-18	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		LEADERSHIP STYLES IN EDUCATION	St.Josephs College	Presented	-			-
51	SOM	2018	Oct-2018	Hanumanth B Mosalagi /	Dr. B S Patil	Jul-14	Dr. B S Patil	Sustainable Industrial Growth in Karnataka - A Study of Determinants of Manufacturing Sector		Presented				
52	SOM	2018	July- December 2018	M.S. Annapoorna	Hridya V.C.	Jul-14	-	Housing in Karnataka- An Overview	Spurthi- IMSR Journal of Management Thoughts	Published/Presented	VIII	2249-1201		
53	SOM	2018	February 2018	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15		A conceptual Frame work of applicability of transactional and transformational styles of leadership in start ups and established corpportae business firms	RDA's 22nd International conference	Presented				Jaipur
54	SOM	2018	March 2018	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15		A Study of leadership development process in Mature Business firms and Start ups	11 th IBA international conference	Presented				Indus Business Academy
55	SOM	2018	Mar-18	Anand Lokhande	Dr B S Patil	Jul-15		Creative approaches to effective stakeholder engagement in PPP projects in infrastructure sector	XIth International Conference Towards New Vision for Globally Extended India	Presented				Yet to be published
56	SOM	2018	Jul-18	Anand Lokhande	Dr B S Patil	Jul-15		Managing global, nurturing local – dilemmas of the new age project manager	Project Management Practitioners Conference	Presented				Published on website https://pmibangalorechapter.in/pmpc/2018/pmpc-2018/papers/managing_global_nurturing_local_dilemmas_of_the_new_age_project_manager.pdf
57	SOM	2018	Nov-18	Anand Lokhande		Jul-15		Understanding the measures of effectiveness of stakeholder engagement	Contract and Claim Management	Published				Yet to be published
58	SOM	2018	Dec-18	Thejasvi Sheshadri	Dr. Basanna Patagundi	Jul-15		Review of HR Best Practices for Employee Retention in Multispeciality Hospitals	SDMIMD Mysore	Presented & Published in SDMIMD Mysore		ISBN 978-93-83302-35-2		
59	SOM	2018	Sep-18	CH.Madhavi Latha	Dr.Anouja Mohanthy	Jul-15		"Employee Engagement And Retention Strategies in Higher Education Sector :A Review Of Literature"	IASMS	Presented and Published	Volume XII	ISSN 0974-8016		Special Issue
60	SOM	2018	2018	Ms Shalu	Dr. Archana V	Jan-16		Startup Ecosystem: From Idea Validation to Business Model	Proceedings of the international Conference conclave GCU	Published				
61	SOM	2018	2018	Ms Shalu	Dr. Archana V	Jan-16		Indian Startups, failure at Information security: key Reason	Proceedings of the international Conference conclave GCU	Published				
62	SOM	2018	Mar-18	Ms Shalu	Dr. Archana V	Jan-16		The Digital Revolution: Entrepreneurial Risk & Opportunity	International Journal of Academic Research and Development	Published	3	2455-4197		

63	SOM	2018	27-Jun-18	Jacob Jayakar Royal / Dr. Shriram Kothapalli	Dr. Shriram K	Jul-16		Hypothesizing the Strategies in Startups	Ramaiah Institute of Management	Presented	NA		None
64	SOM	2018	1-Oct-18	Jacob Jayakar Royal / Dr. Shriram Kothapalli	Dr. Shriram K	Jul-16		A Humanistic Approach on Automation of Task Based Modeling In Software Project Management Using Artificial Intelligence	CMR University & Weltethos Institut	Presented	NA		None
65	SOM	2018	Dec-18	Nanda M P/ Dr. Sri Ram Kothapalli	Dr. Shriram K	Jul-16		Productivity Improvement by increasing team agility		Presented			
66	SOM	2018	Dec-18	Nanda M P/ Dr. Sri Ram Kothapalli	Dr. Shriram K	Jul-16		Productivity Improvement through Agile Transformation	Journal of Management Research and Analysis	Published	5	2394-2770	Journal was UGC approved at the time of publication
67	SOM	2018	Jul-18	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		ECONOMIC SUSTAINABILITY FROM PROCESSING OF ORGANIC WASTE: A CASE OF BENGALURU CITY	BHARATHIDASAN GOVT COLLEGE FOR WOMEN (AUTONOMOUS)	PRESENTED	-		
68	SOM	2018	Jul-18	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		ECONOMIC SUSTAINABILITY FROM PROCESSING OF ORGANIC WASTE: A CASE OF BENGALURU CITY	OVIYA PUBLICATIONS, COIMBATORE	PUBLISHED		978-93-86146-34-2	
69	SOM	2018	Oct-18	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		GANDHIAN PHILOSOPHY ON CLEANLINESS AND ITS RELEVANCE IN TODAY'S CLEANLINESS DRIVE	CMR UNIVERSITY	PRESENTED	-		
70	SOM	2018	Nov-18	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		A STUDY ON PLASTIC WASTE MANAGEMENT BY STAKEHOLDERS USING REVERSE LOGISTICS	INTERNATIONAL SOCIETY OF WASTE MANAGEMENT, AIR AND WATER	PRESENTED	-		
71	SOM	2018	October2017-March2018	K. NAGAVANI	Dr. Archana V	Jul-16		Comparative Study of Family-Based Entities vs. Individually Owned Entities in IT SME's in India"-	Indian Journal of Management	PUBLISHED AND PRESENTED	vol.7.no.1.,	ISSN22773304.,IF:4.525	NA
72	SOM	2018	January-June 2018	K. NAGAVANI	Dr. Archana V	Jul-16		Factors Influencing Succession Planning Of Family Business: A Conceptual Study	Indian Journal Of Research	PUBLISHED AND PRESENTED	Vol.8.,No.1	ISSN2231-6655.,IF:4.301	NA
73	SOM	2018	July-Dec.2018	K. NAGAVANI	Dr. Archana V	Jul-16		A Strategic study on the impact of the growth of Textile and Readymade Garments Industries In Bangalore	Journal of Banking, Information Technology and Management	PUBLISHED AND PRESENTED	Vol.15., No.2.	ISSN0972-902X IF:4.876	BEST PAPER AWARD
74	SOM	2018	July-Dec2018	K. NAGAVANI	Dr. Archana V	Jul-16		A Study On Impact of HRM Practices and Policies On Employees Organization Commitment in Textile and RMG Industries In Karnataka	Journal of management Outlook	PUBLISHED AND PRESENTED	Vol.8., No.2	ISSN2231-1769.,IF:4.270	BEST PAPER AWARD
75	SOM	2018	Jun-18	K. Krishnakumari/ Dr.Sriram k	Dr. Shriram K	Jul-16		A study of awareness on traditional Investment vs Modern day P2P lending	Management Review (A research and Academic Journal of Business Management	Published	Vol 9 Issue 1 Jan-June,2018	ISSN -0975-7988	
76	SOM	2018	27th and 28th 2018	K.krishna kumari/ Dr. Sriram K	Dr. Shriram K	Jul-16		Trash to cash - An Entrepreneur's Perspective towards sustainable waste Mangement	National conference on Emerging Technologies In Business Innovation and Sustainable and Bhasha Sangama	Presented			
77	SOM	2018	Oct 2018	K.krishna kumari/ Dr. Sriram K	Dr. Shriram K	Jul-16		Participated in The Sixth Annual Humanistic Management Conference	Conducted by CMR University				
78	SOM	2018	Oct-18	Debolina Gupta	Dr. Shiv K Tripathi	Jul-16		Role of leadership style in humanistic management- lessons from most successful leaders of Corporate India	CMR University	participated			certified
79	SOM	2018	Oct 2018	Eswaramoorthy K / Dr Manjunath	Dr Manjunath	Jul-16		Leadership Challenges in the Emerging Technological Revolutions	CMR Journal of Research and Innovation	Presented	NA		Paper submitted in absentia
80	SOM	2018	Jun-18	Gopan GS	Dr Manjunath			Structural Innovation in Higher Education: A Study with Reference to Management Education	Samyoga, An Academic Journal, Special Issue	Published		ISSN:2231- 3362	
81	SOM	2018	1-Jul-18	Ms. Leelavathi R	Dr. E. Eswara Reddy	Jan-17		A study on Algorithmic Trading in Indian Stock Market: A Perspective	Asian Pacific Journal of Research	Published	Vol-1 issue –XL, July 2018, pp:24-27		

82	SOM	2018	May-18	Nagendra Hegde	Dr.CM BHASKAR REDDY	Jan-17		The Future Growth Model of Micro, Small and Medium Enterprises (MSMEs) in India	IMSR, Hubballi	Presented	NA		Presented during a National Conference on Management Practices In Start-Ups held at IMSR, Hubballi.
83	SOM	2018	Dec-18	Roshini Jasmin	Dr. Narendra H M	Jan-17		The Human Touch in Artificial Intelligence	CMR University	Presented			
84	SOM	2018	Nov-18	Deepika. M	Dr. Narendra H M	Jul-17		An Innovative Approach of Green Human Resource Management in Emergence and Sustainability	International Conference on Sustainable Development in Higher Education	Presented			
85	SOM	2018	01 October 2018	A Shreenath	Dr Shiv Tripathi	Jul-17		Confronting challenges of gig economy through technology in higher education		Presented			Conference Paper
86	SOM	2018	September 2018	Preeti Kalyan	Dr. Prity Kumari	Jul-18		Behavioral finance: the role of psychological factors in investment decision	International Journal of Research and Analytical Reviews	Published and Presented		E-ISSN 2348-1269	
87	SOM	2019	Jun-19	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		Emerging issues and Challenges in Management of Selected Successful Schools in Bangalore City	Global Journal For Research Analysis	Presented	Volume 9		2100 to 2900
88	SOM	2019	Oct-19	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14	Sudarshan V	TRANSFORMATIONAL LEADERSHIP IN PRINCIPAL TO ENHANCE EMPLOYABILITY IN HIGHER EDUCATION	RBANMS College	Presented	-		-
89	SOM	2019	Oct-19	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14	-	TRANSFORMATIONAL LEADERSHIP IN PRINCIPAL TO ENHANCE EMPLOYABILITY IN HIGHER EDUCATION	RBANMS College	Presented	-		-
90	SOM	2019	Aug-19	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		A SYSTEMATIC APPROACH TO INTEGRATE UNIVERSITY EDUCATION WITH CORPORATE ENTITIES	Soundarya College	Presented	-		-
91	SOM	2019	June-2019	Hanumanth B Mosalagi /Dr. B S Patil	Dr. B S Patil	Jul-14	Dr. B S Patil	Investment Determinants of Industrial Growth in Karnataka - Study of Agro Based Industries		Presented			
92	SOM	2019	Jul-Sep 2019	Hanumanth B Mosalagi /Dr. B S Patil	Dr. B S Patil	Jul-14	Dr. B S Patil	Growth of Agro based Industries in Karnataka : An Analysis of Investment Determinants	Journal of Management Value & Ethics	Published	Vo.9 No.3 GIF 0.626 Page 30		ISSN: 2249-9512
93	SOM	2019	Jul -Dec 2019	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15	-	A conceptual Frame work of applicability of transcational and transformational styles of leadership in start ups and established corpportae business firms	Journal of Banking , Information Technology and Management	Published	Volume 16 No 2	ISSN 0972-902X	PP 73-80
94	SOM	2019	April 2019	C Vittaldas Kamath	Dr. Shiv K Tripathi	Jan 15		A Conceptual Framework of leadership competencies of startup founders	25th International Conference by RDA	Presented			Jaipur - Paper under review for publication
95	SOM	2019	Feb-19	Anand Lokhande	Dr B S Patil	Jul-15		Strategic stakeholder engagement – mapping the communication footprint	Project Management Institute Biennial International Academic and Research Conference	Published	1 (1) pp (399-418)	ISBN: 978-81-926239-9-3	
96	SOM	2019	Dec-19	Anand Lokhande	Dr B S Patil	Jul-15		Managing stakeholder dissent using AI in project management	International Conference on Construction, Real Estate, Infrastructure, and Project (CRIP) Management	Published	1(1) pp 44-61	ISBN: 978-93-5391-092-1	
97	SOM	2019	Feb-19	Thejasvi Sheshadri	Dr. Basanna Patagundi	Jul-15		Analysis of Talent Management Policies in Healthcare Industry		Presented in University of Mysore			
98	SOM	2019	Mar-19	Ms Shalu	Dr. Archana V	Jan-16		Role of social entrepreneurship for sustainable development	Proceedings of the international Conference conclave GCU	Published			
99	SOM	2019	Oct-19	Ms Shalu	Dr Archana V	Jan-16		I: Entrepreneurial Zing	Journal of the Gujarat Research Society	Published		0374-8588	
100	SOM	2019	Dec-19	Jacob Jayakar Royal /	Dr. Shriram K	Jul-16		An empirical study on the factors influencing failures of software products in gaming related domains.	The International Journal of Analytical and Experimental Modal Analysis	Published	XI, Issue XII	0886-9367	UGC-CARE Approved Group - A Journal Serial No. 36272 Impact Factor 6.3
101	SOM	2019	Dec-19	Jacob Jayakar Royal / Dr. Shriram K	Dr. Shriram K	Jul-16		A pragmatic approach to use self-healing systems for fixing errors in gaming software products.	Journal of Interdisciplinary Cycle Research	Published	XI, Issue XII	0022-1945	UGC-CARE Approved Group - A Journal Serial No. 21259 Impact Factor 6.2
102	SOM	2019	Dec-19	Nanda M P/ Dr. Sri Ram Kothapalli	Dr. Shriram K	Jul-16		A case study of Kanban implementation in CMMI compliant Software Maintenance project	Journal of Gujarat Research Society	Published	21	0374-8588	Journal was UGC approved at the time of publication

103	SOM	2019	Nov-19	Nanda M P/ Dr. Sri Ram Kothapalli	Dr. Shiram K	Jul-16		Productivity improvement through Lean adoption in CMMI appraised IT Services Organization in Bangalore	Think India Journal	Published	22	0971-1260	Journal was UGC approved at the time of publication
104	SOM	2019	Sep-19	Nanda M P/ Dr. Sri Ram Kothapalli	Dr. Shiram K	Jul-16		Making Continuous Improvement a way of life	Telecommunications Industry Association Best Practice Conference	Presented			
105	SOM	2019	Jun-19	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		ASSESSING LIVELIHOOD AND EMPLOYMENT GENERATION OPPORTUNITIES IN METROS ARISING FROM INCREASING COMPLIANCE WITH SWM RULES 2016 - A CASE OF BENGALURU	SPRINGER, SINGAPORE	PUBLISHED		PRINT 978-981-12-7070-0 ONLINE 978-981-13-7071-7	
106	SOM	2019	28th and 29th Jan., 2019	K. NAGAVANI	Dr. Archana V	Jul-16		Women Entrepreneurship-A Review of Karnataka Government Initiatives – Special focus on Chikkaballapur District	ICBE 3rd International Conference	PRESENTED	NA	UNDERPROCESS	NA
107	SOM	2019	12th March 2019	K. NAGAVANI	Dr. Archana V	Jul-16		Women Entrepreneurship-A Review of Karnataka Government Initiatives – Special focus on Chikkaballapur District	WOMEN IN POLITICS AND DEVELOPMENT IN INDIA	PUBLISHED AND PRESENTED	Vol. 1	ISBN:978-81-940165-5-7	NA
108	SOM	2019	13th November 2019	K. NAGAVANI	Dr. Archana V	Jul-16		“A Study on awareness of GST by unorganized traders in Bangalore City	NA	PRESENTED		UNDERPROCESS	BEST PAPER AWARD
109	SOM	2019	23rd & 24th November 2019	K. NAGAVANI	Dr. Archana V	Jul-16		Impact of employee welfare activities on the Organizational performance –A Study across Readymade Garment Industry in Bangalore	NA	PRESENTED		UNDERPROCESS	NA
110	SOM	2019	Jun-19	Debolina Gupta	Dr. Shiv K Tripathi	Jul-16		The impact of promotional Campaign on customer purchase decision- Evidence from Id Fresh Food Products, Bangalore	JETIR journal	published	Volume 6	ISSN NO: 2349-5162	Certified
111	SOM	2019	December 22-24 2019	Debolina Gupta	Dr. Shiv K Tripathi	Jul-16		INDIB Research and Paper development work shop by the AIB India Chapter	work shop	participated			participated
112	SOM	2019	Jun-19	Debolina Gupta	Dr. Shiv K Tripathi	Jul-16		Implications of Humanistic Management for the employer and employed	Journal of Organization and Management Scientific Quarterly	Published	volume 45	Issue No-1(45)	certified
113	SOM	2019	Sep 2019	Eswaramoorthy K / Dr Manjunath	Dr Manjunath	Jul-16		Study of Leadership Styles for Corporates and Social Institutions for Ethical Governance and Human Welfare	3-D- IBA Journal of Management and Leadership	Presented (waiting for publication)	Yet to get		Paper presented in person
114	SOM	2019	May-19	Gopan G S/ Dr S Manjunath	Dr Manjunath			Exploratory Study on Disinter-Mediation Model and its Impact Potential on Coconut Value Added Products for Farmers of Kerala	IJRAR- International Journal of Research and Analytical Reviews	Published	6	ISSN 2348 –1269	
115	SOM	2019	17-Jan-19	Ms. Leelavathi R	Dr. E. Eswara Reddy	Jan-17		A Study on Challenges of Small Scale Enterprises in India: Issues and Challenges	Emerging issues, Challenges and Opportunities of Small Business Enterprises in India.	Published and presented	nil	9789384535025	
116	SOM	2019	Feb-19	VIDYA NAIK. V	Dr.CM BHASKAR REDDY	Jan-17		IMPACT OF FOREIGN UNIVERSITIES ON INDIAN UNIVERSITIES	RE INVENT WHEEL OF EDUCATION SYSTEM	PRESENTED & PUBLISHED		ISBN 978-81-931746-8-5	
117	SOM	2019	Nov-19	VIDYA NAIK. V	Dr.CM BHASKAR REDDY	Jan-17		MICRO FINANCE IN FISHERY SECTOR: SOCIAL CAPITAL AS AN AGENT OF EMPOWERMENT	IJRTE	PUBLISHED	VOLUME 8 ISSUE 4	ISSN 2277-3878	
118	SOM	2019	Feb-19	Nagendra Hegde	Dr.CM BHASKAR REDDY	Jan-17		The Transformation Model of Micro, Small and Medium Enterprises (MSMEs) in India	Evidence Based Management	Presented and Published		ISBN: 978-93-86238-65-8	Presented during 3rd International Conference on Evidence Based Management 2019 at Dept of Management, BITS, Pilani
119	SOM	2019	April-June 2019	Roshini Jasmin	Dr. Narendra H M	Jan-17		INDUSTRY 4.0 - INDIA'S READINESS AND IMPLEMENTATION	International Journal of Advance and Innovative Research	Published and Presented	Volume 6, Issue 2 (XVI)	23947780	
120	SOM	2019	January 2019.	Deepika. M	Dr. Narendra H M	Jul-17		Green HRM Practices and Its Impact on Talent Acquisition and Retention Strategies in Select B-Schools	International Conference on Management Accounting, Banking, Economics and Business Research (ICMABERB-19)	Presented			

121	SOM	2019	April 2019.	Deepika. M	Dr. Narendra H M	Jul-17		Digital HRM Practices and its Impact on Talent Acquisition and Retention Strategies in Select B-Schools	International Conference on Advanced Scientific Innovation in Science, Engineering and Technology	Presented				
122	SOM	2019	June 2019.	Deepika. M	Dr. Narendra H M	Jul-17		employee Engagement: The key to iprooving job performanece in organization	National Conference on MBA journey: Emerging oppertunities and Challenges	Presented				
123	SOM	2019	February 2019	Preeti Kalyan	Dr. Prity Kumari	Jul-18		"Leveraging sustainability using Triple Bottom Line to achieve competitive advantage"	Journal of Algappa Institute of Management	Published and Presented	vol 1	ISBN9789388398626		
124	SOM	2020	Jan-20	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14		Stakeholders Expectations from the Management of Educational Institutions- Study made for selected schools in Bangalore City	ACCMA	Published	Volume 83200 to 5100			
125	SOM	2020	Jan-20	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14	Sudarshan V	TRANSFORMATIONAL STRATERGIES ADOPTED ACROSS EDUCATIONAL INSTITUTIONS FOR STAFF MANAGEMENT	Archers and Elevators	Published and Presented	Volume -68-issue	ISSN 0474-9030		
126	SOM	2020	Feb-20	Vinay Ranganathan	Dr. Eswara Reddy E	Jul-14	Sudarshan V	TRANSFORMATIONAL STRATERGIES ADOPTED ACROSS EDUCATIONAL INSTITUTIONS FOR STAFF MANAGEMENT	Archers and Elevators	Published and Presented	Volume -10 issue	ISSN-2250-2971		
127	SOM	2020	Jan-2020	Hanumanth B Mosalagi /Dr. B S Patil	Dr. B S Patil	Jul-14	Dr. B S Patil	Factors Influencing Investment in Manufacturing Industry in Karnataka, India.	Research Journal of Economics & Business Studies	Published	Volume 09 Number 03 Page 7	ISSN: 2251 1555		
128	SOM	2020	Mar-20	Anand Lokhande	Dr B S Patil	Jul-15		Understanding the Impact of Project Management Knowledge and Education Implementing Development Projects Created and Executed by the Government	International Journal of Business Marketing and Management (IJBMM)	Published	5(3) pp 58-66	ISSN: 2456-4559		
129	SOM	2020	Jan-20	Thejasvi Sheshadri	Dr. Aranganathan	Jul-15		Humanity & Talent Management : A Case study on healthcare industry	International Journal of Management Studies	Published	Volume VII; Issue I	ISSN 2249-0302; EISSN 2231-2528		
130	SOM	2020	Jan-20	Thejasvi Sheshadri	Dr. Aranganathan	Jul-15		MOOC as a Recruitment and Retention Tool of Indian Health Care Employees : A Review	International Journal of Management Studies	Published	Volume VII; Issue I	ISSN 2249-0302; EISSN 2231-2528		
131	SOM	2020	Apr-20	CH.Madhavi Latha	Dr. Anouja Mohanty,Nalla Rama Krishna	Jul-15		"Measurement of Employee	IJSTR	Published	volume 9issue 4	ISSN 2277-8616		
132	SOM	2020	Mar-20	CH.Madhavi Latha	Dr. Anouja Mohanty	Jul-15		"Root cause Analysis for Faculty	IJSTR	Published	volume 9	ISSN 2277-8616		
133	SOM	2020	Jan-20	Jacob Jayakar Royal / Dr. Shriram K	Dr. Shriram K	Jul-16		An empirical approach to recommend best practices for successful software products.	INFOKARA RESEARCH	Published	9, Issue I	1021-9056	UGC-CARE Approved Group - 2 Journal (Scopus Indexed Till 2014) Impact Factor 5.3	
134	SOM	2020	Mar-20	MADHURA R	DR. ABHIJIT CHAKRABORTY	Jul-16		A STUDY ON PLASTIC WASTE MANAGEMENT BY STAKEHOLDERS USING REVERSE LOGISTICS	SPRINGER, SINGAPORE	PUBLISHED	-	PRINT 978-981-15-0531-7 ONLINE 978-981-15-0532-4		
135	SOM	2020	Jan-20	K. Krishnakumari/ Dr.Sriram k	Dr. Shriram K	Jul-16		A study on impact of P2P Lending towards social and economic benefits	Journal of Interdisciplinary Cycle Research	Published	Volume XII, Issue 1, January -2020	ISSN NO: 0022-1945		
136	SOM	2020	2020	K. Krishnakumari/ Dr.Sriram k	Dr. Shriram K	Jul-16		A Stuy on the Quantum of Disruption through Peer to Peer Lnding	Emerald Insight				Scrutiny at Emerald Insight .	
137	SOM	2020	Jan-20	Debolina Gupta	Dr. Shiv K Tripathi	Jul-16		Analysis of Multichannel retailing using consumer shopping behavior	IJMTE journal	published	volume X	ISSN NO:2249-7455	certified	
138	SOM	2020	Jan-20	Roshini Jasmin	Dr. Narendra H M	Jan-17		Golden Era for Artificial Intelligence Start-Ups	AIMS International Journal of Management	Published and Presented	17		In Process	
139	SOM	2020	Jan-20	Sumit Saha/	Dr. Prity Kumari	Jul-17		Determinants of cross functional sales performance variables in IT/ITES	Indian Social Science Academy	Presented & Published	XLIII	978-81-7097-333-1		
140	SOM	2020	January, 2020	Deepika. M	Dr. Narendra H M	Jul-17		Employee Engagement and Its Impact on Job Performance: A Study of Select B-Schools in Bangalore	Our Heritage (UGC Care Journal)	Published	Volume-68, Issue-1	ISSN: 0474-9030		
141	SOM	2020	01 April 2020	A Shreenath	Dr S Manjunath	Jul-17		Leveraging Blockchain Technology for student jobseekers in a gig economy	TEST Engineering and Management	Accepted for publication	Yet to be published	ISSN: 0193-4120	Article accepted for publication. Yet to be published	

142	SOM	2020	February 2020	Preeti Kalyan,	Dr. Prity Kumari	Jul-18		A Customer's Perspective of Green Banking: A Study on factors effecting Green Banking with secial reference to SBI Banaswadi Bangalore		Presented				
143	SOM	2020	Feb-20	Chandan Kumar, Dr. Prity Kumari	Dr. Prity Kumari	Jul-18		Emerging Trend of Omni Channel in Fashion Retail: Advantage for retailer and consumers	INTERNATIONAL CONFERENCE ON INNOVATIONS IN TECHNOLOGY, BUSINESS & MANAGEMENT	Presented				Publishion Awaited
144	SOM	2020	Jan/2020	Amarnath K.N.	Dr. Manjunath S.	Jul/2018		Future of Data-Driven Personas In The Era Of Big Data: A Study In Indian Online Retailers' Perspective	International Conference on 'Ongoing Research in Management & IT' (INCON - XV) organised by Audyogik Shikshan Mandal, Pune, Maharashtra					
145	SOM	2020	Jan/2020	Amarnath K.N.	Dr. Manjunath S.	Jul/2018		Future of Data-Driven Personas In The Era Of Big Data: A Study In Indian Online Retailers' Perspective	INCON - XV proceeding edited volume on Marketing Management & Information Technology		Volume on Marketing Management & Information technology (pp. 79 - 90)	ISBN: 978-93-89835-81-6		
146	SOM	2020	2020	Siva Reddy B/ Dr. Shriram K	Dr. Shriram K	JULY 2016		A pragmatic approach for improving productivity of technology startups using Strategic management sutras	Journal of Interdisciplinary Cycle Research	Published	XII, Issue I	0022-1945	UGC-CARE Approved Group - A Journal Serial No. 21259 Impact Factor 6.2	
146	SOM		July- December	Debolina Gupta	Dr. Shiv K Tripathi	Jul-16		A Study on the Impact of Stress Management practices on the performance of Employees in the Banking Sector	M. S. Ramaiah review	presented	volume 9	ISSN No 0975-7988	participated	
147	SOM		Jul-05	Gopan G S	Dr Manjunath			A Model for E-Retailing in India – The Present Scenario	Retail Sector in India: Opportunities and Challenges, Himalaya Publications	Published		ISBN:978-93-5051-833-5.		