



CMR UNIVERSITY

Private University Estd in Karnataka State by Act No.45 of 2013

SCHOOL OF DESIGN

STUDENT PROSPECTUS



FUELLING DREAMS

FOR THE FUTURE

ING MS

Be it an emphasis on collaborative learning, interaction with experts, professional skills, or relevant curriculum, every aspect of the academic programmes at CMR University School of Design (SOD) is adequately addressed.

Through our high quality academic programmes, we groom students with the aim to make them industry-ready professionals armed with hands-on knowledge in their selected field of specialization. Strong tie-ups with our globally known knowledge partners and CMR group's legacy in the field of education complements this unique learning journey at CMR University.



CMR aspires to be renowned for its delivery of quality education through its institutions of learning. The group, is guided by the belief that every person can achieve his or her dream if given a chance at a well-rounded education, and hence strives to inculcate the right values, scientific temperament, and social commitment in its students; preparing them to become trained professionals, inspired individuals, and genuine partners of progress.

ABOUT CMR GROUP OF INSTITUTIONS

The CMR Group is a unique educational conglomerate consisting of K-12 schools, Pre-University Colleges, a number of institutions of Higher Education, various Centres of Excellence in Research and Development, and a Private University. These educational institutions are located at eleven different campuses across the city of Bengaluru, India. The Group caters to over 20,000 students from 60+ countries. Academic programmes are varied and cover more than 50 areas of study including engineering, architecture, commerce, economics, education, law, management, business administration, and psychology at the undergraduate, postgraduate, and doctoral levels.

VISION

CMR aspires to be renowned for its delivery of quality education through its institutions of learning. We are guided by the belief that every person can achieve his or her dream if given a chance at a well-rounded education, and hence strive to inculcate the right values, scientific temperament, and social commitment in our students, preparing them as trained professionals, inspired individuals, and genuine partners of progress.

MISSION

Committed to creating, building and providing value-added educational services through teaching, training, research, consultancy, and entrepreneurship within and beyond the curriculum through quality infrastructure, material and human resources to attain intellectual heights.



CMR University is promoted by the CMR Jnanadhara Trust and is established as a Private University in Karnataka State by Act number 45 of 2013. CMR University is a New Age University that encourages creativity and cross-disciplinary learning through its unique 'Education Engagement Model'. With an industry-designed curriculum of study, the focus is on flexible, experiential, and integrated learning, involving a blend of intensive academic interventions such as group discussions, case studies, participatory classroom approach, choice of electives, and more. We believe in creating knowledge partnerships with the industry to plug the industry-academia gap and impart the latest skillsets to students.

Vision

To Nurture Creative Thinkers who will drive positive Global Change.

Mission

- To offer multi, inter and cross-disciplinary modular programmes with technology-enabled teaching-learning processes.
- To focus on research-led teaching and learning in an innovative and interdisciplinary learning environment; to create critical thinkers.
- To create leaders for knowledge based economy, with ethical demands of a society base.
- To engage talented intellectual capital with strong faculty diversity in knowledge and experience.
- To ensure transformation of learning into positive behavior of students.

OUR METHODOLOGY

CREATIVITY, COLLABORATIVE LEARNING AND DIVERSITY

EMPHASIS ON CREATIVITY AND INNOVATION

- Emphasis on learning by doing through hands on , activity based exercises
- Creativity, design thinking and innovation modules
- Dynamic and creative academic environment
- Development of all round personality

STUDENT CENTRIC APPROACH

- Choice based credit system
- Outcome based education model in curriculum design and teaching –learning process
- Multiple opportunities to solve real world challenges
- Execution of innovative mini and capstone projects.

FOCUS ON COLLABORATIVE LEARNING

We believe that the process of sharing ideas, knowledge and experience is the key. Collaborative learning allows students to engage in positive ways leading to the development of their organisational skills, their teamwork ability and the art of giving and receiving feedback.

At CMRU, a unique component of student assessment criteria is the Continuous and Comprehensive Evaluation (CCE). The CCE measures students' abilities through their contribution to various activities, team projects and case studies. These modules are structured in ways that make peer learning an integral part of every course. Each student is an active participant in the learning process and the role of a faculty is that of a facilitator. Instruction is designed to engage students in learning experiences that enable them to not only learn concepts, but also to develop greater insights towards practical application.

DIVERSE STUDENT BODY

The student body at CMR University is culturally diverse and unique. Our students hail from across India and more than 60 countries worldwide. With such a wide-ranging representation of culture, people and places, the University campus is an ethnically diverse microcosm in the city of Bengaluru. In this environment, it is easy for students to develop an appreciation and respect for cultural differences, and become aware of the assumptions and behaviours that influence interactions.



**Dr. Sabitha Ramamurthy,
Chancellor**

CMR University, staying true to its vision “to nurture creative thinkers who will drive positive global change”, has found a way to make its academic programmes more relevant to the industry and society.

The CMR Group of Institutions was started as a tribute to the Late Sri Chikka Muniyappa Reddy, a visionary educationist and philanthropist who dreamt of bringing literacy to the masses. His vision led to the founding of the CMR Jnanadhara Trust, and through it the growth of the CMR Group of Institutions. In its 25 years of existence, the CMR Jnanadhara Trust has been guided by the belief that every person can achieve his or her dreams if given a chance at a well-rounded education. CMR University, with its multiple disciplinary programmes, is strategically located in Bengaluru, a major emerging destination for Higher Education.

The programmes offered at CMR University are embedded in a mature and highly sophisticated research culture, enabling students to grow in an open and free academic environment with dedicated teaching, state-of-the-art laboratories, fast information networks and well-stacked libraries.

The University’s new integrated main campus is under development, and is located close to the Bengaluru International Airport. This technology-enabled campus has been designed to enable collaboration and facilitate improved interactions amongst the student and faculty community. The University houses an innovation hub and several design thinking labs where students can explore, discover and create; thus setting themselves up for success as innovative and independent thinkers, not mere content memorizers.

MESSAGE FROM THE CHANCELLOR

Prof. Muralidhar Reddy
Director - School of Design



The undergraduate programme for any student is a significant milestone in their educational journey. The students (and their families) have to put in significant thoughts and efforts after their schooling to make a choice that is going to transform them into responsible citizens of the world.

CMR University's School of Design is a young school started in the year 2021. We believe our graduates to be maker-enabled designers who will go beyond the conventional definitions by being thinkers, makers and doers. The pedagogy is an integrated process of directed, experiential, hands-on, reflective and independent learning. The school stresses on transdisciplinary learning and systems thinking, focusing on creative problem solving and instils self-motivation to learn. The B.Des. programme

will impart knowledge, skills and confidence required to design and realize humane objects, systems, services and environments with a bias towards addressing issues of inclusivity, sustainability and climate change.

The CMR University School of Architecture will work in constant and close collaboration with the School of Design to encourage research and practice in the area of sustainability and climate change. The schools will jointly conduct workshops, electives, study tours and projects to give a varied exposure to students to a broad range of design problems and approaches to solutions.

I congratulate you all in taking a decision to pursue graduate education at CMR University and urge you to please visit the campus and meet me and my faculty colleagues to know more about our approach and outlook.

Look forward to meeting you.

MESSAGE FROM THE DIRECTOR



WHY

FACULTY

Our highly qualified faculty team, consisting of experts in diverse design domains, bring to students their rich experience in industry and research. Faculty Development Programmes and research oriented activities firmly place the faculty well ahead of other law schools. Innovative teaching practices, mentoring and student centric initiatives by the faculty, play a significant role in shaping the students.

STATE-OF-THE-ART INFRASTRUCTURE

- Sustainable campus with LEED Green Building certification standards.
- World-class amenities that include staff and student housing.
- The academic spaces are designed to encourage cross- disciplinary learning and interaction among students.
- An international standard indoor sports complex and separate cricket, athletics and football grounds.

LABS

Students have access to high-tech networked computer labs equipped with the latest hardware and software. While students are expected to do most of their work on laptops, computer labs are essential to access our subscriptions to online databases, web resources and wide selection of digital material in conducting legal research. Students have full access to networked printers to print project reports, courseware and research materials.

AUDIO-VISUAL ROOM

The dedicated AV rooms are acoustically treated and equipped to screen DVD's, record proceedings and help deliver an immersive learning experience.

LECTURE HALLS

All lecture halls are designed to have better learning experience. All classrooms are equipped with LCD projectors and state-of-the-art equipment.

LIBRARY

Library has well-stacked comprehensive collection of books. The library is periodically updated with contemporary titles and editions. Legal online resources subscribed by library are accessible to students and faculty.



CMRU

HOSTEL

CMRU hostels, which house boys and girls separately, are well furnished with spacious comfortable rooms, lounges, TV, latest magazines and recreational facilities. The meals are hygienic, nutritionally balanced and served on time. Parental care and guidance by friendly wardens round the clock, strengthens the students' sense of security and helps them feel at home. Regular counselling and medical facilities are available.

GYM

A fully equipped gym with a qualified fitness instructor is also located in the campus.

COUNSELLING CENTRE

Each class has a faculty as class co-ordinator. Each student is assigned a faculty as his/her mentor. Students are encouraged to approach their class co-ordinator or mentor to sort out their issues. The University counselling centre has professional counsellors who counsel students regarding academic and non-academic issues. The students can voluntarily seek the service of these counsellors.

CANTEEN

A hygienic and efficiently run canteen provides healthy meals and snacks to both students and members of the staff. The canteen is open from 8.30 am to 6.00 p.m.

SCHOLARSHIPS

Each year, the CMR Jnanadhara Trust awards a number of scholarships to exceptional and highly deserving students from across the CMR Group of Institutions and CMR University. Scholarships are awarded on the basis of merit/means/ demonstrated leadership and sports abilities.

INTERNATIONAL EXPOSURE

CMRU has students and faculty from different parts of India as well as other countries creating a multicultural environment providing a platform for exchange of thoughts and knowledge.

CMRU has collaborated with premium universities across the world to provide international exposure to students through exchange Programmes

SCHOOLS AND CENTRES OF STUDIES AT CMR UNIVERSITY

SCHOOL OF ARCHITECTURE

SCHOOL OF DESIGN

SCHOOL OF ENGINEERING AND TECHNOLOGY

SCHOOL OF ECONOMICS AND COMMERCE

SCHOOL OF EDUCATION

SCHOOL OF LEGAL STUDIES

SCHOOL OF MANAGEMENT

SCHOOL OF SCIENCE STUDIES

SCHOOL OF SOCIAL SCIENCES AND HUMANITIES

CMR CENTRE FOR ENGLISH AND FOREIGN LANGUAGES



SCHOOL OF DESIGN

ABOUT THE SCHOOL

The School of Design (SOD) has been established in the year 2021. The emphasis on "Practice to Theory" and "Theory to Practice" makes the Design programme competitive and relevant to society. The Maker-Centered pedagogy, followed at the School of Design, is an integrated process of hands-on experiential learning and independent thinking.

The school's faculty bring decades of experience from the highest levels of their profession. At CMRU, leading Design professionals from India and abroad offer students an insight into the trends and requirements of the real-world within the academic framework.

VISION

To be a recognized maker-centered school of Design where creative and competent professionals are honed to be socially and ecologically relevant, and become humane global citizens addressing the changing needs of the contemporary designed environment.

MISSION

- Attract and retain well-qualified Design educators and professionals who can inspire a new generation of students.
- Create necessary infrastructure appropriate to the needs of programmes and activities of the school.
- Create and facilitate state-of-the-art workshops to facilitate the maker-centered approach in the school.
- Create and facilitate an ambience for interdisciplinary engagement among students and faculty and an attitude for learning by doing.
- Develop and operate mutually beneficial programmes partnering with the industry, design professionals and organizations.
- Create necessary framework for the faculty and students to engage in professional competitions, assignments, and research.
- Engage with design practitioners, industry, civic bodies and general public to work towards addressing the issues of Bengaluru city and its environs.
- Create mechanisms to understand and address societal problems in order to make a positive impact in social, economic and ecological terms.
- Create opportunities for students to take the entrepreneurial route by engaging and encouraging them in collaborative ventures, competitions, and project pitches.

Programmes Offered

UNDERGRADUATE PROGRAMMES

B.Des | Bachelor of Design



Bachelors of Design - B.Des.

PROGRAMME OVERVIEW

Everyday objects and systems around us are designed. They have either been designed by individuals or have evolved over a period of time.

The CMR University School of Design follows the Maker-centered pedagogy of learning. We believe our graduates to be maker-enabled designers going beyond the conventional definitions by being thinkers, makers and doers.

The pedagogy is an integrated process of directed, experiential, hands-on, reflective and independent learning. The school stresses on transdisciplinary learning and systems thinking, focusing on creative problem solving and instills self-motivation to learn.

The four-year B-Des. programme will take students through the nuances of understanding materials, processes, aesthetics, technologies, culture, traditional and indigenous knowledge systems and contextual attributes to design and realize objects, systems, services and experiences with a bias towards addressing issues of inclusivity, sustainability and climate change.

The B-Des programme starts with an intensive one-year foundation programme where students understand the fundamentals of design which will have a balance of skill building, basic design, humanities, technology and contextual studies. Most important will be the imbibing of necessary values as an individual and designer who is part of a larger natural system.

Programme Type

Full-time

Programme Duration

4 Years (8 Semesters)

Eligibility Criteria

Applicants should have passed the qualifying examination of Ten plus Two(10+2) or its equivalent examination from any streams including Science, Commerce and Arts/Humanities from any State board or CBSE/ICSE/NIOS/IB. Mathematics as one of the subjects will be desirable.

OR

Applicants should have passed the Diploma (10+3 pattern) of any stream with minimum 50% aggregate marks from Technical Board of Karnataka or any other state or from a college/university established under Section 3 of the UGC Act 1956 will be eligible to apply for the programme.

All Applicants have to clear the admission process comprising a studio test and a personal interview to become eligible for B.Des admissions. Candidates who have qualified in any one of the design aptitude tests including NATA, NID, NIFT or UCEED will be given preference in the admission process.



- At the end of the foundation year, works of the students are thoroughly analyzed by the faculty and students are guided to pursue major and minor courses based on their strengths, interests and abilities. The students can select their majors from the second year onwards in Industrial Design, Visual communication, Human Centered Design and so on.
- The School of Design will be part of the one-week mid-semester workshop titled 'FullScale' along with the other schools of CMR University. This workshop will enhance and promote peer learning, application of classroom and studio learnings on field and interdisciplinary working.
- The school lays emphasis on bringing maximum industry/practice driven projects into every studio right from the foundation year. This will expose and keep the students in constant contact with the practice and assure them gainful and meaningful employment on graduation.
- The B-Des. programme at CMRU will encourage students throughout to build in an entrepreneurial mentality by involving them in fairs, group projects, crowd-funded events and funded projects from both private and public entities.

Important Note:

Candidates must have passed their Class XII examination (higher secondary (10+2)) or equivalent at the time of document scrutiny / in-person counseling.

Candidates who have not passed their final board exam or equivalent before the document scrutiny/ in-person counseling will not be eligible for admission.

Programme USPs

- The four-year B-Des. programme is considered equivalent to an engineering degree where students can pursue their master's programme in M-Des.
- During the B-Des. programme, students will be exposed to the latest and emerging tools in the field of HCI, AI, robotics, digital production and manufacturing, parametric and biomimetic design.
- Students are empowered to take part in the various initiatives announced by the central government such as 'Make in India', and Atmanirbhar Bharat.
- Students will take up a two-month internship with a design practice or industry after every even semester. These internships will help students keep abreast of the happenings in the practice and also identify their areas of interest and strengths.

Career Opportunities

- Designers
- Visualizers
- Digital Sculptors
- Model Makers
- Researchers

STUDENT-CENTRIC INITIATIVES

EMPHASISING ON EXPERIENTIAL LEARNING

- Mini-projects and project based courses every semester
- MakerSpace facility open 24x7 for students
- Access to Laboratories beyond classroom hours.
- Compulsory Internships & Research Projects
- Awards for exceptional projects
- Industry Connect through sessions by Industry Experts, Industrial Visits, Workshops, Panel Discussions, Seminars, Conferences, Competitions & Participation in Exhibitions

BLOOMING STUDENT CLUBS

- Various professional and departmental clubs such as: Music, Art, Photography, Dance, Literary, Theatre, Media, Fitness and Cultural clubs
- In addition to the above, Sports, NCC and NSS activities are also encouraged.

NURTURING INNOVATION AND ENTREPRENEURSHIP

- Incubation centre facility to encourage startups on Campus
- Patent filing guidance and support
- Connect with industry and other key stakeholders
- Collaboration with funding agencies & venture capitalists

ENHANCING CLASS-ROOM LEARNING

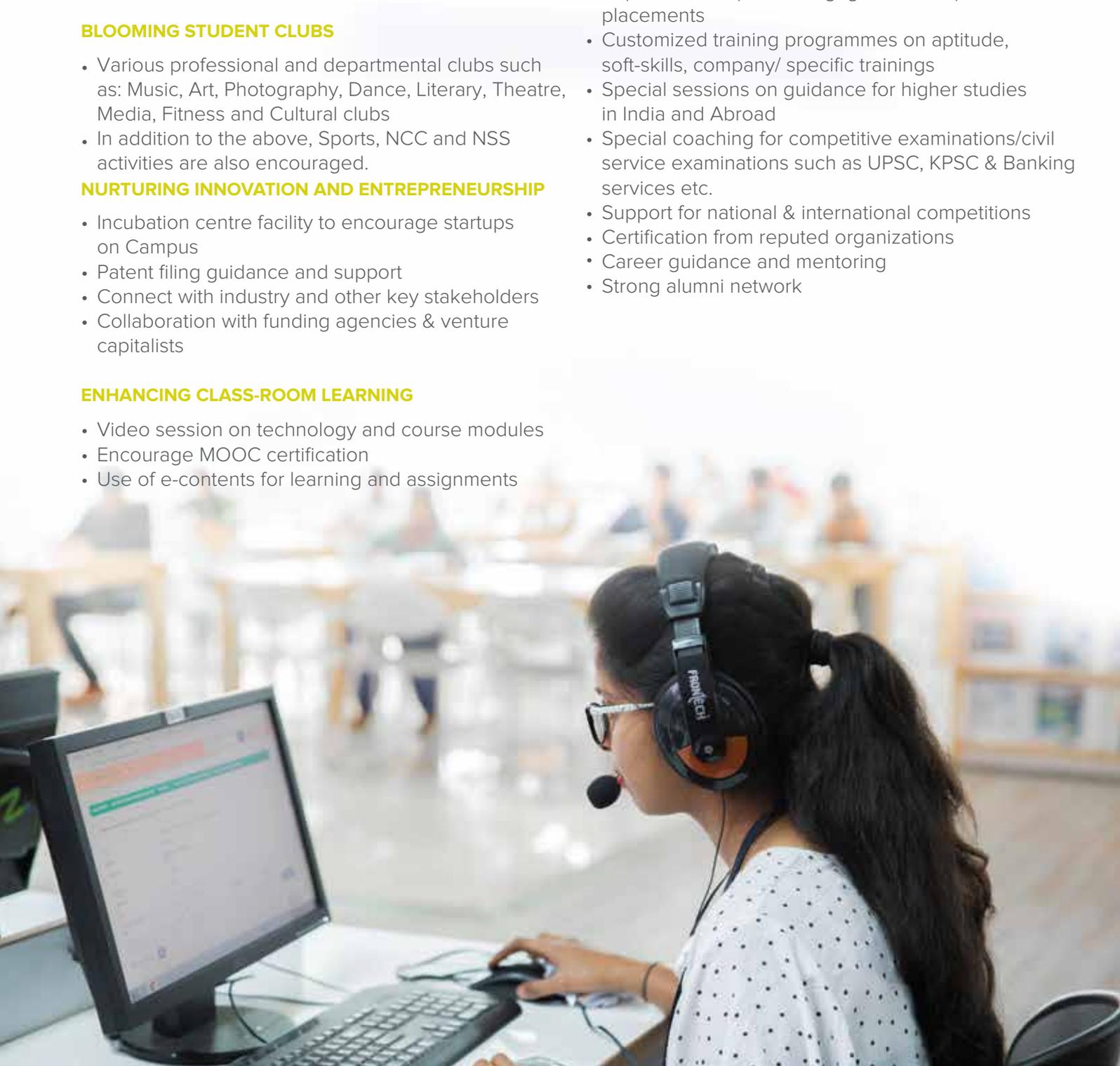
- Video session on technology and course modules
- Encourage MOOC certification
- Use of e-contents for learning and assignments

SUPPORTING STUDENT PROGRESSION

- Each student mentored by a Faculty
- Professional counsellor on campus
- Intensive coaching programmes
- Additional tutorial sessions
- Conduct of Bridge course sessions for lateral entry students

PROVIDING BEST PLACEMENT OPPORTUNITIES

- Top-notch companies engaged for campus placements
- Customized training programmes on aptitude, soft-skills, company/ specific trainings
- Special sessions on guidance for higher studies in India and Abroad
- Special coaching for competitive examinations/civil service examinations such as UPSC, KPSC & Banking services etc.
- Support for national & international competitions
- Certification from reputed organizations
- Career guidance and mentoring
- Strong alumni network





MAKERSPACE

- **Emphasis on ‘Learning By Doing’** - Training students through hands-on techniques, and activity-based exercises.
- **Blended Learning** - Deployment of theoretical knowledge on real-world projects.
- **Customized Events** - Workshops, expert talks, guest lectures, symposiums, and showcasing of new innovations.
- **Exposure to latest technologies and standards** - Training and certification in latest prototyping equipment such as 3D Printers, Laser Cutters, and CNC Router Machines.
- **Deployment of Design Thinking Concepts** - Encouraging development of multiple solutions for creatively solving problems.
- **Hosting National and International Competitions** - According global exposure to students with respect to technology, techniques, and global maker movements.

Design Thinking

CMR believes that the best of learning happens hands-on, which is why we integrate Design Thinking Philosophy in our curriculum in order to enable and empower our students to tackle industry demands. In our Design Thinking Lab, students participate in hands-on workshops where they use creative techniques to tackle critical real-world challenges. D-Lab classes prepare students with a vast range of professional competencies of the future developing leadership, critical thinking, collaboration, and adaptability.



PLACEMENT CELL

At CMR University, It is our mission to motivate, guide and facilitate career planning processes. We provide numerous opportunities for students to ensure all-round development. As a part of this, the students are trained, groomed, and chiselled to become the best with respect to management and leadership.

The placement cell coordinates with the corporate sector in order to provide adequate infrastructure to facilitate the campus selection programme. Reputed companies and corporate houses visit the University and organize campus recruitment drives. The cell maintains a cordial relationship with all recruiting agencies looking at CMR University as a resourceful talent pool.

Vision

To empower students with industry demanding professional skills, for a bright future and great career across the globe.

Mission

- To achieve 100% placements for students across the globe by training in emerging areas.
- To enhance the employability of students through technical training, certification programmes, mini projects and internships
- To inculcate life skills and values to enhance the skill quotient of every student
- To work closely with industry for a long term relationship
- To maintain constant alumni networking for progressive modification both in curriculum development and pedagogy
- To motivate, guide and facilitate the career planning process



KEY INITIATIVES

Webinars

Webinars are conducted regularly, by industry experts, for the students to upgrade their technical knowledge.

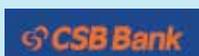
Skill Development Programme

CMR University has integrated skill development programmes as a part of regular curriculum. This programme consists of different verticals like project skills, design thinking, life skills, mini projects, mandatory internship, capstone project, communication skills, aptitude training, and programme specific technical training.

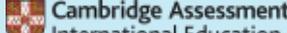
Further, the students have options to learn foreign languages like French, German, Japanese, Korean, Mandarin, and Spanish offered by the CMR Centre for English and Foreign Languages.

Our Top Recruiters

Standard Chartered   

..and many more



KEY INITIATIVES

Students are allowed to take up internship in international destinations which provide good exposure of the global market.

Entrepreneurship Development Entrepreneur Incubation Centre (EIC) provides a platform for aspiring and innovative startups to make students' dreams come true. EIC supports individuals in their entrepreneurial pursuits through a range of activities, support and services.

Incubation center provides a whole new startup ecosystem for the young entrepreneur.

- A platform where idea can be nurtured into viable business
- A place where expert mentoring is available
- A hub for networking and sourcing of funds

Incubation Cell

The main objective of setting up an Incubation Cell is to motivate, nurture, promote and successfully commercialize ventures - that are based on innovative products, models, tools, techniques, and technologies and/or render services in the area of Strategic Marketing and Communication. Ventures that would conceptualize, develop and manufacture innovative products/ processes, formats, mediums of communication for reaching out to individuals or masses, by providing requisite infrastructure, training, mentoring and intellectual support services to the Incubatees.

ADMISSION PROCESS

- The complete application process for admissions is paperless and online, keeping sustainability commitment of the University.
- Candidates who wish to seek admission to any programme of the School of Design, if fulfilling the eligibility criteria as laid down in the prospectus, are required to apply online or may walk-in to the Admission Office in person and apply online with the guidance of the Admission Counsellor.
- To apply online, visit - **admissions.cmr.edu.in**
- For more details visit our website: **www.cmr.edu.in**

Migration of students from other universities and transfer of credits in Undergraduate Programmes

- Students from other universities may seek migration to CMR University subject to the following conditions:
 - Migration will be allowed only from 3rd semester onwards.
 - Students must have successfully completed all the previous semester courses as per the passing criteria laid down by the parent university.
 - Students must be pursuing a regular program in the parent university.
- Candidates seeking migration are required to complete the specified courses and satisfy the credit requirements as prescribed by the CMR University regulations.

Candidates migrating from other universities shall submit the following documents at the time of their admission:

- No Objection Certificate (NOC) from his/her parent university.
- Authentic copy of the program structure, syllabus and scheme of teaching and evaluation of the programme of study pursued by the student at his/her parent University.
- Attested copy of Statement of Marks/Grade Card of the courses completed.

Provisional Admission

- Candidates will be given Provisional Admission subject to submission of original certificates and Mark-sheets of previous examinations passed.
- Candidate and his/her parent submit an undertaking that he/she shall submit proof of having fulfilled the eligibility criteria on or before the date of commencement of the session, failing which admission will be cancelled and fees paid shall be forfeited.

FOR ADMISSION ENQUIRIES:

Email: admissions@cmr.edu.in



ADMISSIONS HOTLINE
9342900666

CMR UNIVERSITY

School of Architecture
School of Design
School of Economics and Commerce
School of Education
School of Engineering and Technology
School of Legal Studies
School of Management
School of Science Studies
School of Social Sciences and Humanities
CMR Centre for English and Foreign Languages

CMR GROUP OF INSTITUTIONS

COLLEGES

CMR Institute of Technology
CMR Centre for Business Studies
CMR Life Skills Institute

SCHOOLS

CMR National Public School, HBR Layout
CMR National PU College, HRBR Layout
CMR National PU College, ITPL
Ekya School, ITPL
Ekya School, JP Nagar
Ekya School, Kanakapura Road
Ekya School, BTM Layout
Ekya School, Byrathi
NPS International, Singapore

Scan here to know more about
Scholarships



CMR 
SCHOLARSHIPS
more than **1 CRORE**

Get in Touch

BAGALUR CAMPUS

Off Hennur-Bagalur Main Road,
Chagalatti, Bengaluru 562149,
Karnataka, India.

CITY CAMPUS

#2, 3rd C Cross, 6th A Main, 2nd Block,
HRBR Layout, Kalyan Nagar,
Bengaluru 560043, Karnataka, India

OMBR CAMPUS

#5, Bhuvanagiri, OMBR Layout,
Bengaluru 560043, Karnataka, India

ARCHITECTURE CAMPUS

#132, AECS Layout, ITPL Main Road,
Bengaluru 560037, Karnataka, India

HYDERABAD OFFICE

CMR UNIVERSITY - INFORMATION CENTRE
Flat No.610,Amrutha Estates, Lingapur-Law Building,
Himayath Nagar,Hyderabad -500029, Telangana
Contact Number: 9885 262 362

VIJAYWADA OFFICE

CMR UNIVERSITY - INFORMATION CENTRE
D.No. 59A-13-39,Beside Nirmala High School,
Old PandT Colony,Vijayawada-520010
Contact Number: 9246 999 934

Email: info@cmr.edu.in.
www.cmr.edu.in



ADMISSION HOTLINE
9342900666

Scan here for more details
about us



www.cmr.edu.in

Follow us on:

-  [CMRUniversity](https://www.facebook.com/CMRUniversity)
-  [cmruniversitybangalore](https://www.instagram.com/cmruniversitybangalore)
-  [CMR University](https://www.linkedin.com/company/CMR-University)
-  [@UniversityCmr](https://twitter.com/UniversityCmr)