

SI No	Year of Publication	Date / Month	Author/s	Co-author	Title of the paper/Article	Journal Name	Volume & ISSN/ISBN Number	Link
1	2019	OCTOBER	Shamal. S	Bijuna C. Mohan	Consumer Acceptance of Branded Fortified Foods and Beverages in India: Towards a Conceptual Framework	INDIAN JOURNAL OF MARKETING	Volume 49, Issue 10 ISSN: 0973-8703	<a href="http://indianjournalofmarketing.com/index.php/ijom/article/view/147562">http://indianjournalofmarketing.com/index.php/ijom/article/view/147562</a>
2	2017	MARCH	Shamal. S	Bijuna C. Mohan	Consumer behaviour in fortified food choice decisions in India	Nutrition & Food Science	Volume 47, Issue 2 ISSN: 0034-6659	<a href="https://www.emerald.com/insight/content/doi/10.1108/NFS-05-2016-0065/full/html">https://www.emerald.com/insight/content/doi/10.1108/NFS-05-2016-0065/full/html</a>
3	2017	JULY	Shamal. S	Bijuna C. Mohan	Consumer Acceptance of Branded Fortified Foods and Beverages in India: Potential for Healthy Marketing	Book of Abstracts 2017 IIM Indore-NASMEI Summer Marketing Conference at IIM INDORE	ISBN: 978-1-78635-416-7	<a href="https://mu.ac.in/wp-content/uploads/2021/01/7-IIM-Indore-NASMEI-Proceedings.pdf">https://mu.ac.in/wp-content/uploads/2021/01/7-IIM-Indore-NASMEI-Proceedings.pdf</a>
4	2016	April 16–17	Shamal. S	Bijuna C. Mohan	Branded Health Foods and Beverages: Need for a Consumer Acceptance Model	Proceedings of Conference on Brand Management at IIT DELHI	ISBN: 978-1-78635-411-2	<a href="https://static1.squarespace.com/static/59364d66ebbd1a96fde735c3/t/594cd1966b8f5bb719629528/1498206630328/CBM-IITD-16-17-April-ConferenceProceedings.pdf">https://static1.squarespace.com/static/59364d66ebbd1a96fde735c3/t/594cd1966b8f5bb719629528/1498206630328/CBM-IITD-16-17-April-ConferenceProceedings.pdf</a>
5	2021	July 1	Mohan Cherian	Binoy Mathew	Service Quality in Higher Education and Student Satisfaction in India	Pensee International Journal	ISSN: 0031-4773, Vol 50 issue 12	<a href="http://penseeresearch.com/index.php/vol50issue12-ii/">http://penseeresearch.com/index.php/vol50issue12-ii/</a>
6	2021	July	Mohan Cherian	Meera Mohan	Employee Engagement & Talent Recognition: Influence of Leadership	GIS International Science Journal	ISSN NO.1869-9391,Vol 8 Issue 7	<a href="http://gisscience.net/VOLUME-8-ISSUE-7-2021/">http://gisscience.net/VOLUME-8-ISSUE-7-2021/</a>
7	2021	July	Mohan Cherian	Meera Mohan	Consumer Behavior During Covid -19 Pandemic	Pensee International Journal	ISSN No. 0031-4773, Vol 51 Issue 7	<a href="https://penseeresearch.com/index.php/vol51issue7-1/">https://penseeresearch.com/index.php/vol51issue7-1/</a>
8	2016	Aug	Anjana K	-	An analytical study of linear gravity modulated Rayleigh-Benard Convection in a rotating Boussinesq Stokes suspension with weak electric field	International Journal of Engineering research and technology	vol. 5, pp. 18 – 23,	<a href="https://www.ijert.org/an-analytical-study-of-linear-gravity-modulated-rayleigh-benard-convection-in-a-rotating-boussinesq-stokes-suspension-with-weak-electric-field">https://www.ijert.org/an-analytical-study-of-linear-gravity-modulated-rayleigh-benard-convection-in-a-rotating-boussinesq-stokes-suspension-with-weak-electric-field</a>
9	2016	Nov	Anjana K	R. K. Vanishree	Study of effects of temperature modulation on two-component convection in viscoelastic fluids	International Journal of Engineering research	vol. 5, pp. 335-343	<a href="https://www.ijert.org/study-of-effects-of-temperature-modulation-on-double-diffusive-convection-in-oldroyd-b-liquids">https://www.ijert.org/study-of-effects-of-temperature-modulation-on-double-diffusive-convection-in-oldroyd-b-liquids</a>
10	2017	July	Anjana K.	R. K. Vanishree	The Study of effects of gravity modulation on double diffusive convection in Oldroyd-B liquids	Global Journal of Science frontier research	vol 17, pp. 51-59	
11	2017	Aug	Anjana K.	R. K. Vanishree	The linear and non- Linear study of effects of temperature modulation on double diffusive convection in Oldroyd-B liquids	International Journal of Applied and Computational Mathematics	vol. 3, no. 1, pp. 1095-1117	<a href="https://link.springer.com/article/10.1007/s40819-017-0404-7">https://link.springer.com/article/10.1007/s40819-017-0404-7</a>
12	2018	Nov	Anjana K.	R. K. Vanishree	The Study of effects of rotation modulation on double diffusive convection in Oldroyd-B liquids	IOSR Journal of engineering	vol. 8, no. 5, pp. 27-40	<a href="http://iosrjen.org/Papers/vol8_issue5/Version-2/D0805022740.pdf">http://iosrjen.org/Papers/vol8_issue5/Version-2/D0805022740.pdf</a>
13	2020	Feb	Anjana K.	Davita Soibam, Shabnum Khannum	Linear and non-linear study of Rayleigh-Benard convection in Oldroyd-B fluids under rotation modulation	International Journal of Fluid mechanics research	vol 47, issue 5, pp. 387–397	<a href="https://www.dl.begellhouse.com/journals/71cb29ca5b40f8f8_1caf23ca1d33b03e_393a396a1d9c6d43.html">https://www.dl.begellhouse.com/journals/71cb29ca5b40f8f8_1caf23ca1d33b03e_393a396a1d9c6d43.html</a>
14	2021	-	Anjana K.	-	Effect of Coriolis force and gravity modulation on the onset of double diffusive convection in a weak electrically conducting Boussinesq-Stokes suspension saturated porous media	Maapana - Journal of Sciences	Accepted for Publication	<a href="http://journals.christuniversity.in/index.php/mapana/article/view/2638">http://journals.christuniversity.in/index.php/mapana/article/view/2638</a>
15	2015	Feb	Divya Thankom Varghese	Dr. Shubha Chandra , Kalyana Sundaram	Productivity of teachers in education: A study of select countries	EPRA international journal of economic and business review	p - ISSN: 2349 - 0187 e - ISSN: 2347 – 9671 pp. 55 – 58. Vol - 3, Issue – 2.	<a href="https://eprapublishing.com/archives/getarchivesjournal/1/2015/2.html">https://eprapublishing.com/archives/getarchivesjournal/1/2015/2.html</a>
16*	2017	May	Divya Thankom Varghese	-	Impact of Stress on Work-Life Balance of Female Faculty Members in Higher Education *(Article Cited in Academia & Research gate by authors)	Proceedings of 36th IRF International Conference, Bengaluru, India	ISBN; 978-93-86291-639 pp 24-28	
17	2017	Aug	Divya Thankom Varghese	-	21st Century Teacher: Technology advancement leads Continuous learner for Professional Development and Career growth	International Journal of Management and Applied Science (IJMAS)	ISSN: 2394-7926 pp.87-91, Volume-3, Issue 8	<a href="http://www.iraj.in/journal/journal_file/journal_pdf/14-393-153570699621-25.pdf">http://www.iraj.in/journal/journal_file/journal_pdf/14-393-153570699621-25.pdf</a>
18	2018	Sep	Divya Thankom Varghese	-	Work-life imbalance influence the quality of life and efficiency of work: a study conducted among female faculty members at Bangalore	International Journal of basic and applied research, a UGC approved Journal- INDEX IN COSMOS	ISSN : 2249-3352(P) 2278-0505(E), Volume 8 Number 9 pp.813-829	<a href="http://www.pragatipublication.com/assets/uploads/doc/4249e-813-829.13786.pdf">http://www.pragatipublication.com/assets/uploads/doc/4249e-813-829.13786.pdf</a>
19	2019	Apr	Divya Thankom Varghese	Dr. Shubha Chandra	Work environment in Educational Institutions: Work stress leads to Work-life imbalance to academicians	Asian Journal of Management Sciences and Education (AJMSE)- INDEX COPERNICUS	ISSN: 2186-845X, ISSN; 2186-8441 pp.64-73	<a href="http://www.ajmse.leena-luna.co.jp/ajmsevol8n2.php">http://www.ajmse.leena-luna.co.jp/ajmsevol8n2.php</a>
20	2018	October	Anitha B.	Dr. Manasa Nagabhushanam	Power Distance Cultural Influence on Human Resource Management: A Comparative Study in India	International Journal of Management Studies	ISSN(Print) 2249-0302 ISSN (Online)2231-2528	<a href="http://dx.doi.org/10.18843/ijms/v5i4(2)/03">http://dx.doi.org/10.18843/ijms/v5i4(2)/03</a>
21	2018	April	Anitha B.	Dr. Manasa Nagabhushanam	Influence of Culture on HRM Practices with Reference to Information Technology Industry, Bangalore.	IRA-International Journal of Management & Social Sciences	ISSN 2455-2267; Vol.11, Issue 01 (April 2018)	<a href="http://research-advances.org/index.php/RAJMSS">http://research-advances.org/index.php/RAJMSS</a>
22	2020	March-April	Syed Rajeena	Anitha B.	Impact of Employee Engagement on Perceived Organization Performance among Millennials and Gen Z A Comparative study in Information Technology Industries, Bangalore.	TEST, Engineering and Management Publications	ISSN: 0193-4120 Page No. 19292 - 19310	<a href="https://www.iferp.in/publication/test-engineering-management.php">https://www.iferp.in/publication/test-engineering-management.php</a>