



School of Management

Master of Business Administration

Scheme of Teaching and Evaluation (STE)
Batch: 2025-2027

Programme structure

I Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School/ Dept.	Contact Hours/ Week	Credit Distribution L-T-P-C
Program Core							
6ANLT5331	Data Analytics for Decision Making	Intermediate	FC	CC	SOM	5	3-0-1-4
6TGMT5011	Tech-Driven Marketing for Growth	Foundation	FC	CC	SOM	5	3-0-1-4
6MGMT5211	Value Proposition and Digital Business Models	Foundation	FC	CC	SOM	5	3-0-1-4
6ANLT5341	AI and ML Foundations	Foundation	FC	CC	SOM	4	2-0-1-3
6ANLT5351	Business Analysis for Managers	Foundation	FC	CC	SOM	4	2-0-1-3
6OPSM5241	Project and Operations Management for Digital Transformation	Foundation	FC	CC	SOM	4	2-0-1-3
6MGMT5221	Art of Storytelling	Foundation	FC	CC	SOM	3	1-0-1-2

6TGMT5021	Innovation Labs I	Intermediate	FC	CC	SOM	7	1-0-3-4
TOTAL						37	27
Common Core (Non Credit) - Graduate Requirement: Critical Thinking & Problem Solving							

II Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School / Dept.	Contact Hours/ Week	Credit Distribution L-T-P-C
Program Core							
6TGMT6031	Financial Modeling for Technology Managers	Foundation	IC	CC	SOM	5	3-0-1-4
6TGMT6041	Digital & SaaS Product Management	Foundation	IC	CC	SOM	5	3-0-1-4
6TGMT6051	AI Product Development and Management	Foundation	IC	CC	SOM	5	3-0-1-4
6TGMT6061	Consulting for Technology-led Businesses	Foundation	IC	CC	SOM	4	2-0-1-3
6TGMT6071	Digital Transformation for Business Growth	Foundation	IC	CC	SOM	3	1-0-1-2

6TGMT6081	Technology Labs II	Foundation	IC	CC	SOM	9	1-0-4-5
6INTS7021	Internship	Foundation	IC	CC	SOM	12	0-0-6-6
Total						43	28
Common Core (Non Credit) - Graduate Requirement: Personal Branding							

Internship - I (SIP) of 6 credits to be carried out between II and III Semester break. The corresponding 6 credits will be reflected in the IV Semester.

III Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School/ Dept.	Contact Hours/ Week	Credit Distribution L-T-P-C
Program Core							
6TGMT7091	Solutions Architecture for Scalable Systems	Foundation	IC	CC	SOM	5	3-0-1-4

6TGMT7101	Tech Forecasting & Project Scope Appraisals	Foundation	IC	CC	SOM	5	3-0-1-4
6TGMT7111	Innovation and Digital Strategy Management	Foundation	IC	CC	SOM	5	3-0-1-4
6TGMT7121	Cloud Computing & Infrastructure Management	Foundation	IC	CC	SOM	5	3-0-1-4
6LRFW7011	Intellectual Property Management	Foundation	IC	CC	SOM	5	3-0-1-4
6LRFW7021	Data Privacy and Security Management	Foundation	IC	CC	SOM	5	3-0-1-4
6ANLT7361	Analytics Lab	Foundation	IC	CC	SOM	9	1-0-4-5
Total						39	29

† Internship I - Summer Internship Program (SIP) credits are reflected in the IV Semester

IV Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School/ Dept.	Contact Hours/ Week	Credit Distribution L-T-P-C
Program Core							
6TGMT7141	Analyzing Technology Trends for Business Insights	Foundation	IC	CC	SOM	5	3-0-1-4
6MGMT5231	Leadership and Team Management	Foundation	FC	CC	SOM	4	2-0-1-3
6CAPI7011	Capstone Projects & Industry Sponsored Challenge	Foundation	IC	CC	SOM	10	0-0-5-5
Total						19	12