



Scheme of Teaching and Evaluation (STE) Academic Year 2025-2029

B.Des - Communication Design

I Semester

Course Code	Course	CMRU Category	CMRU Sub category	AICTE/ UGC Category	School / Dept.	Contact Hours/ week	Credit Distribution L-T-P-C
Program Core							
9FODN1011	Fundamentals of Design I	Foundation	FC	CC (Core Course)	SOD	5	2-1-1-4
9CDES1011	Typography I	Foundation	FC	CC	SOD	3	1-0-1-2
9CDES1021	Visual Identity Design I	Foundation	FC	CC	SOD	4	2-0-1-3
9CDES1031	Layout Design I	Foundation	FC	CC	SOD	3	1-0-1-2
9PDES1011	Introduction to Product Design (Idea to Prototype)	Foundation	FC	CC	SOD	6	3-1-1-5
9PROJ1011	Project I *	Foundation	FC	CC	SOD	6	1-1-2-4
Common Core							
CPSAD1013	Design Thinking	CS	-	CC	DCCC	2	0-0-2-2
CPSSD1061	Creating with AI	CPC	-	CPC	DCCC	1	1-0-0-1
CCSCD1011	Community Service Programme - I	-	-	-	SOD		0-0-1-1
TOTAL						30	23+ 1*
Common Core (Non-Credit) - Graduate Requirement:							
TOTAL:							

Note:

* Project carries equal weightage and significance as the sum of all courses during the semester.. It reflects the quality of the rigour with which the courses are pursued.

All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

***The Community Service Programme I of 15 hours has to be carried out in the I Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.**

II Semester

Course Code	Course	CMRU Category	CMRU Sub category	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9FODN1021	Drawing	Foundation	FC	CC	SOD	8	0-0-4-4
9FDES1011	Introduction to Fashion Design (Idea to Prototype)	Foundation	FC	CC	SOD	6	3-1-1-5
9IDES1011	Introduction to Interior Design (Idea to Prototype)	Foundation	FC	CC	SOD	6	3-1-1-5
9PROJ1021	Project II	Foundation	FC	CC	SOD	6	1-1-2-4
Common Core							
CPSAL1062 / 71 / 82	Hindi / Kannada / English	CC	-	HSMC	DCCC	2	2-0-0-2
CPSAL1121	Active Communication I	CC	-	HSMC	DCCC	3	3-0-0-3
CPSDB1011	Career Preparedness Program-I	CC	-	-	DCCC	2	0-0-1-1
CCSCD1021	Community Service Program - II *	CPC	-	-	SOD	-	0-0-1-1
TOTAL						33	24 + 1*

Electives: NIL

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

† Internship- I of 2 credits to be carried out between II and III Semester break. The corresponding 2 credits will be reflected in the VIII Semester.

***The Community Service-II (COS-II) of 30 hours has to be carried out in the II Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.**

III Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9FODN2011	Fundamentals of Design II	Foundation	FC	CC	SOD	4	1-1-1-3
9FODN2021	History of Art & Design I	Foundation	FC	CC	SOD	2	2-0-0-2
9CDES2031	Packaging Design - Graphics	Foundation	FC	CC	SOD	5	1-0-2-3
9CDES2041	Packaging Design (CD)	Foundation	FC	CC	SOD	10	2-2-3-7
9INTS2011	Internship - I †	Foundation	Internship	CC	SOD	4	0-0-2-2†
9PROJ2011	Project III	Foundation	FC	CC	SOD	6	1-1-2-4
Common Core							
CKSAA1033	Introduction to Philosophical Thoughts	CC	-	-	DCCC	1	1-0-0-1
CPSBD1011	Career Preparedness Program - III	CC			DCCC	2	0-0-1-1
CCSCD1031	Community Service Program - III%	CPC			DCCC		0-0-1-1*
TOTAL						34	21 + 1* + 2†

Electives: NIL

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

† Internship - I credits are reflected in the VIII Semester.

*The Community Service-III (COS-III) of 30 hours has to be carried out in the III Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.

IV Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9CDES2051	Elective 01 (Photography)			CC	SOD	3	1-0-1-2
9FODN2071	History of Art & Design II	Foundation	FC	CC	SOD	2	2-0-0-2
9CDES2081	Branding I	Foundation	FC	CC	SOD	4	1-1-1-3
9CDES2091	Responsive Website Design and Social Media Design	Foundation	FC	CC	SOD	12	3-1-4-8
9PROJ2021	Project IV	Foundation	FC	CC	SOD	6	1-1-2-4
Common Core							
CKSAM1051	Indian Constitution	CC	-	CC	DCCC	2	2-0-0-2
CPSDR1011	Career Preparedness Program-III	CC	-	-	DCCC	2	0-0-1-1*
CCSCD1041	Community Service Program IV	CPC	-	-	DCCC	-	0-0-1-1*
TOTAL						31	21 + 1*

Electives: 1

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

† Internship- II of 3 credits to be carried out between IV and V Semester break. The corresponding 3 credits will be reflected in the VIII Semester.

***The Community Service-IV (COS-IV) of 30 hours has to be carried out in the IV Semester. The corresponding 1 credit and the CIE will be reflected in the VIII Semester.**

V Semester

Course Code	Course	CMRU Category	CMRU Sub Category	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9CDES3011	Elective II (Content Writing)			CC	SOD	3	1-0-1-2
9FODN3021	History of Art and Design III	Foundation	FC	CC	SOD	2	2-0-0-2
9FODN3051	Design Management	Foundation		CC	SOD	4	2-0-1-3
9CDES3031	Branding & Retail Communication	Foundation	FC	CC	SOD	11	3-0-4-7
9INTS3011	Internship - II †	Foundation	Internship	CC	SOD	6	0-0-3-3†
9PROJ3011	Project V	Foundation	FC	CC	SOD	6	1-1-2-4
Common Core							
CKSAM1021	Environment and Sustainability (EAS)	CC		CC	DCCC	2	2-0-0-2
CCSAE1011	Disaster Management	CC		CC	DCCC	2	2-0-0-2
TOTAL						36	22 + 3†
	Training and placement	GR	-	AECC	DCCC	2	GR

El† Internship - II credits are reflected in the VIII Semester.

Electives: 1

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

VI Semester

Course Code	Course	CMRU Category	CMRU Sub Category	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9CDES3091	Elective III (Data Visualization)	Foundation	FC	CC	SOD	3	1-0-1-2
9FODN3101	History of Art & Design IV	Foundation	FC	CC	SOD	2	2-0-0-2
9FODN3111	Research Methodology	Foundation	FC	CC	SOD	1	1-0-0-1
9FODN3121	System Design	Foundation	FC	CC	SOD	8	2-0-3-5
9CDES3131	UI, UX/ & Instruction Design	Foundation	FC	CC	SOD	8	1-1-3-5
9CDES3141	Project VI	Foundation	FC	CC	SOD	6	1-1-2-4
Common Core							
CKSHA1011	Indian Traditions: Values and Critical Inquiry	CC		CC	DCCC	2	2-0-0-2
CCSAE1041	Contributing to Society(Elective)	CC		CC	DCCC	2	2-0-0-2
TOTAL						32	23

	Training and placement	GR	-	GR	DCC C	2	GR
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† Internship - III of 3 credits to be carried out between VI and VII Semester break. The corresponding 3 credits will be reflected in the VIII Semester.

Electives: 1

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

VII Semester

Course Code	Course	CMRU Category	CMRU Subcategory	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9CDES4011	Elective 04			CC	SOD	4	0-0-2-2
9FODN2021	History of Art & Design V	Foundation	FC	CC	SOD	2	2-0-0-2
9FODN4031	Universal Design	Foundation		CC	SOD	4	2-0-1-3
9INTS4011	Internship - III †	Foundation	Internship	CC	SOD	6	0-0-3-3†
9PROJ4011	Project VII	Foundation	FC	CC	SOD	16	0-0-8-8
Common Core							
TOTAL						32	15 + 3†

† Internship - III credits are reflected in the VIII Semester.

Electives: 1

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.

VIII Semester

Course Code	Course	CMRU Category	CMRU Sub Category	AICTE Category	School	Contact Hours/ per week	Credit Distribution L-T-P-C
Program Core							
9PORT4011	Graduation Portfolio	Foundation	Capstone	CC	SOD	2	0-0-1-1
9EXHI4011	Exhibition	Foundation	Capstone	CC	SOD	4	0-0-2-2
9PROJ4021	Graduation Project	Foundation	Capstone	CC	SOD	24	0-0-12-12
9INTS2011	Internship I†	Foundation	Internship		SOD	-	0-0-2-2
9INTS3011	Internship II†	Foundation	Internship		SOD	-	0-0-3-3
9INTS4011	Internship III†	Foundation	Internship		SOD	-	0-0-3-3
Common Core							
CCSCD1011	Community Service Program - I *	CS	-	-	SOD		0-0-1-1
CCSCD1021	Community Service Program - II *	CS	-	-	SOD		0-0-1-1
CCSCD1031	Community Service Program - III *	CS	-	-	SOD		0-0-1-1
CCSCD1041	Community Service Program- IV *	CS	-	-	SOD		0-0-1-1
TOTAL						30	27

Electives: NIL

† The credits of Internship - I taken up after the II Semester is reflected in the VIII Semester

†† The credits of Internship - II taken up after the IV Semester is reflected in the VIII Semester

††† The credits of Internship III - taken up after the VI Semester is reflected in the VIII Semester

* The credit of Community Service - I (COS-I) / Community Service - II (COS-II) / Community Service - III (COS-III) / Community Service - IV (COS-IV) of 30 hours each that was carried out in the I / II / III and IV Semesters respectively is reflected in the VIII Semester.

Note: All Program Core Courses are conducted in module format, and not in a subject format. This means that all courses are conducted one after the other sequentially and are not conducted parallelly. Contact Hours per week are only indicative.