



# CMR UNIVERSITY

Private University Established in Karnataka State by Act No. 45 of 2013

BENGALURU

## SCHOOL OF ENGINEERING & TECHNOLOGY

“To nurture creative thinkers who will drive positive global change”.

**B.Tech.** (CSE)

**B.Tech.** (Artificial Intelligence & Machine Learning)

**B.Tech.** (Data Science)

**B.Tech.** (Information Technology)

**B.Tech.** (Electronics & Communication Engineering)

**M.Tech.** (AI & CSE)

**MBA Dual Specialization**

(Finance / Marketing / HR Digital Marketing / Supply Chain Management / Business Analytics)

**MCA** (Master of Computer Application)

**Ph.D** (CSE/IT/MECH/CIVIL)

**Ph.D** (Physics / Chemistry / Mathematics)



SCAN FOR



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ABOUT CMRU

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## ABOUT CMR UNIVERSITY

CMR University (CMRU), Bangalore is a private university in the state of Karnataka, established under the Act 45 of 2013. The University fosters creative communities where new ideas are nurtured, new discoveries made, and new creations shared. CMRU works with the Vision “To nurture creative thinkers who will drive positive global change.”

- With a new-age INNOVATION CENTRE in place, CMRU provides students from all programmes a sophisticated platform to enhance their learning experiences. This comes with a practical and actionable approach.
- CMRU also focuses on making learning and development more student-friendly. The launch of the CMRU Accelerated Credits programme enables all early enrollers to earn 2 Credits right at the Registration Phase.
- Conforming with statutory norms set by UGC Guidelines set for Higher Education Institutions (HEIs), CMRU outclasses the set standards through respectable rankings in areas of Education, Placement, Research, Sustainability, Best Practices and more.

## WHY CMRU SCHOOL OF ENGINEERING & TECHNOLOGY

- **Quality Education:** The School of Engineering and Technology at CMR University offers a comprehensive curriculum that is designed to provide students with a solid foundation in their chosen field of study. The faculty members are highly qualified and experienced in their respective fields, and they are committed to providing students with a high-quality education.
- **State-of-the-Art Infrastructure:** The School of Engineering and Technology has state-of-the-art infrastructure, which includes well-equipped laboratories, computer centers, and libraries. The facilities are designed to provide students with hands-on experience in their respective fields of study.
- **Industry-Oriented Curriculum:** The curriculum at the School of Engineering and Technology is designed to be industry-oriented, which means that it is tailored to meet the demands of the job market. Students are exposed to real-world scenarios, and they are encouraged to work on projects that are relevant to the industry.





# PEDAGOGY AT CMRU

Outcome-Based Education (OBE) and Choice-Based Credit System (CBCS) - Differential learning methods, and comprehensive evaluation of students.



Industry-Compliant Curriculum - Enabling students to stay abreast of the latest industry developments.



Innovative Teaching Pedagogy - Emphasis on experiential learning.



Emphasis on DIY - Synchronizing practical deployment with theoretical knowledge.

Robust Campus Placement - Modules right from the 1st Semester, coupled with customized training programmes for employability.



Driving Research and Innovation - Sophisticated research facilities and specialized mentoring for students to drive innovation.



## WORKSHOPS



# UNIQUE BENEFITS FOR CMRU STUDENTS



## Emphasis on Creativity and Innovation

The University curriculum gives importance to 'learning by doing' through hands-on, activity-based exercises. The Design Thinking Lab and Innovation Centre are built to enhance the learning processes of the majority of academic programmes offered at CMRU. Faculty members are also trained in Design Thinking, and they apply these tools in planning classroom sessions and student activities.



## Focus on Collaborative Learning

We believe that the process of sharing ideas, knowledge and experience is the key. Collaborative learning allows students to engage in positive ways that lead to the development of their organizational skills, their ability to teamwork, and the art of giving and receiving feedback.



## Diverse Student Body

The student body at CMR University is culturally diverse and unique. CMR University has Pan Indian and International students. With such a wide-ranging representation of culture, people and places, the University campus is an ethnically diverse microcosm in the city of Bengaluru.

## MAKER SPACE



Makerspace at CMRU is a well equipped space for students to apply classroom learning on real-world projects. At the Makerspace, students are exposed to various innovative pedagogical practices such as workshops, screenings and talks, while getting used to interesting new ideas and skills in a short duration of time.



## DESIGN THINKING



At CMR University, we believe that the best of learning happens hands-on, which is why we integrate Design Thinking philosophy in our curriculum in order to enable and empower our students to tackle industry demands.

In our specialized Design Thinking Lab, students participate in hands-on workshops where they use creative techniques to tackle critical real-world challenges. D-Lab classes prepare students with a vast range of professional competencies of the future developing leadership, critical thinking, collaboration, and adaptability.



## INDUSTRY AFFILIATIONS

CMR University has established strong industry affiliations with leading companies in various sectors. These affiliations help the students gain practical knowledge, hands-on experience, and exposure to the industry. The university collaborates with these companies to offer internships, training programs, industry visits, guest lectures, and placements to the students. The students get an opportunity to interact with industry experts, understand industry trends, and develop skills that are in demand in the job market. This helps them to enhance their employability and build a successful career.



## 05 100% PLACEMENT

The placement activity is initiated right from I Semester at CMR University and is based on D-B-D (Discover-Build-Deliver) framework. The D-B-D framework initiates students into placement through multiple training and development initiatives in the areas of career goals, understanding the industry & skills required, choosing the right mentors, finding the right internships, personal branding, building resume, preparing for group discussions and personal interviews etc.,

The University has been consistently achieving 100% placements of all eligible students in its Engineering programme. The SOET 2020 batch salary details are:

### Average Salary

**Top 10% :** Rs. 6.2 Lakh

**Top 20% :** Rs. 5.8 Lakh

**Batch :** Rs. 4.5 Lakh

## OUR LEADING RECRUITERS



# OUR CAMPUSES

LAKESIDE CAMPUS



HOSTEL BLOCK



OMBR CAMPUS



CITY CAMPUS



## CMR UNIVERSITY - SCHOOLS

- » School of Architecture
- » School of Design
- » School of Engineering & Technology
- » School of Social Sciences & Humanities
- » School of Economics & Commerce
- » School of Management
- » School of Science Studies
- » School of Legal Studies
- » School of Education

## CMR GROUP OF INSTITUTIONS



The CMR Group is a leading educational conglomerate consisting of K-12 Schools, Institutions of Higher Education, Pre-University Colleges, various Centres of Excellence in Research, and the prestigious Private University. The CMR Group is currently catering to over 20,000 students from 30+ countries.

- CMR Institute of Technology - NAAC A++ Accredited
- CMR National Public School
- Ekya School - ITPL
- Ekya School - JP Nagar
- Ekya School - BTM Layout
- Ekya School - Byrathi
- Ekya School - NICE Road
- CMR National PU College - HRBR
- CMR National PU College - ITPL
- CMR National PU College - BTM
- CMR National PU College - Byrathi
- CMR National PU College - NICE Road
- NPS International, Singapore

## GET IN TOUCH

### LAKESIDE CAMPUS:

Off Hennur - Bagalur Main Road, Chagalahatti  
Bengaluru - 562149, Karnataka

### CITY CAMPUS :

#2, 3rd C Cross, 6th A Main, 2nd Block,  
HRBR Layout, Kalyan Nagar,  
Bengaluru - 560043, Karnataka

### OMBR CAMPUS :

#5, Bhuvanagiri, OMBR Layout, Bengaluru -  
560043, Karnataka

**9342900666**

### CMR University,

#### Information Centre (Hyderabad)

Flat No.610, Amrutha Estates, Lingapur-Law Building,  
Himayath Nagar, Hyderabad-500029, Telangana



**89519 93760**

**89519 93763, 6301698716**

### CMR University,

#### Information Centre (Vijayawada)

65-3-17, 1st Floor, NTR Circle, Patamata, Vijayawada,  
- 520010 Andhra Pradesh.



**89519 93762**

**89519 93761, 6366982923**

F (+91) 80-2542 7840 **Stay Connected**

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