

Recognised by UGC

SCHOOL OF ECONOMICS & COMMERCE.

"To nurture creative thinkers who will drive positive global change".

B.Com | Bachelor of Commerce

B.Com (IAF) | International Accounting & Finance

B.Com | Professional - CA Integrated

Ph.D. | Economics

Ph.D. | Commerce

STAY AHEAD OF THE COMPETITON Apply Today to Get Trained & Certified in Niche Courses with **CMRU ACCELERATED CREDITS** 

**MORE DETAILS ABOUT CMRU** 

**SCAN FOR** 

**Emerging** University

of the Year

ASSOCHAM New Delhi : Growth and Research

**Best University** in South India 2022

Centre for Education

**Best University** 

for Campus Life

R World Institutional Ranking

6th **Among Best State Private Universities** & in South Zone

Indian Institutional Ranking Framework

4th **Best Engineering** Institutes in the Country

**Times Engineering** 









### **ABOUT CMR UNIVERSITY?**

CMR University (CMRU), Bangalore is a private university in the state of Karnataka, established under the Act 45 of 2013. The University fosters creative communities where new ideas are nurtured. CMRU works with the Vision "To nurture creative thinkers who will drive positive global change."

- With a new-age INNOVATION CENTRE in place, CMRU provides students from all programmes a sophisticated platform to enhance their learning experiences.
- CMRU also focuses on making learning and development more student-friendly across all Schools of Studies. CMRU Accelerated Credits programme enables all candidates the opportunity to earn 2 Credits right at the Registration Phase.
- Conforming with statutory norms set by UGC Guidelines set for Higher Education Institutions
  (HEIs), CMRU outclasses the rest by scoring remarkably in the areas of Education, Placement,
  Research, Sustainability, Best Practices and more.

### WHY SCHOOL OF ECONOMICS AND COMMERCE?

At the School of Economics and Commerce here at CMR University, we are dedicated to providing students with the best economics and commerce education in India. Our highly experienced faculty members bring a wealth of knowledge and practical experience to the classroom, ensuring that our students receive the highest quality education.

Our curriculum is designed to provide a holistic understanding of economics and commerce, with a strong emphasis on real-world applications. We provide state-of-the-art technology and research facilities, giving our students access to the latest tools and resources to enhance their learning experience. By choosing the School of Economics and Commerce at CMR University, students can rest assured that they will receive the best possible education to help them succeed in their future careers.

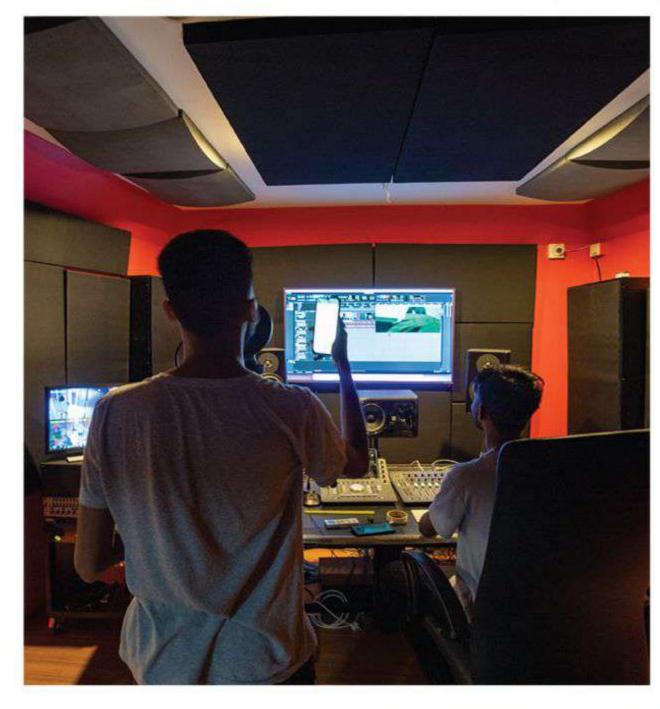
CAREERS AFTER ECONOMICS AND COMMERCE

A degree in Economics and Commerce can lead to diverse career paths in fields such as finance, consulting, banking, marketing, and entrepreneurship. Graduates with such a degree have the ability to analyze market trends, create business strategies, manage finances, and make informed decisions. Moreover, with the growing emphasis on data analytics, students with a background in economics and commerce are in even higher demand. They have the skills to analyze and interpret complex financial data, which is crucial for organizations to stay ahead in the competitive market.



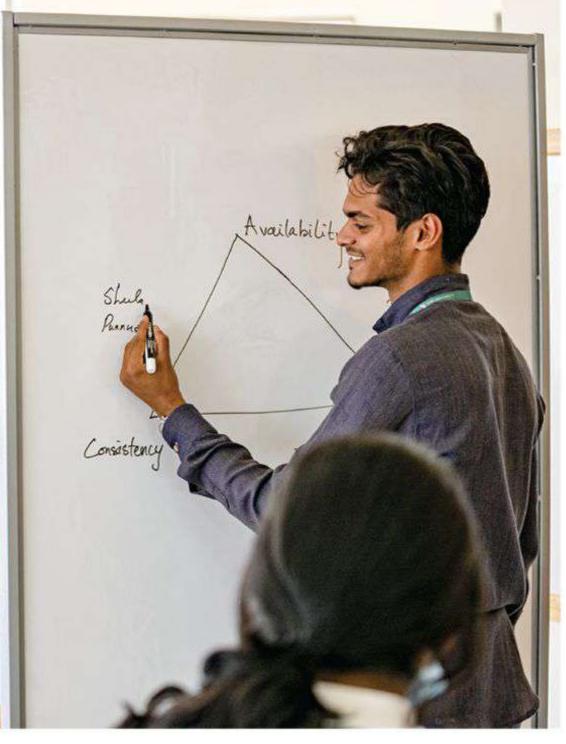
### INFRASTRUCTURE















### 100% PLACEMENT FOR ALL ELIGIBLE STUDENTS

The placement activity is initiated right from I Semester at CMR University and is based on D-B-D (Discover-Build-Deliver) framework. The D-B-D framework initiates students into placement through multiple training and development initiatives in the areas of career goals, understanding the industry & skills required, choosing the right mentors, finding the right internships, personal branding, building resume, preparing for group discussions and personal interviews etc.,

The University has been consistently achieving 100% placements of all eligible students in its SOEC programme.

### MAJOR RECRUITERS







































### **ACTIVITIES AT ECONOMICS AND COMMERCE**



BRIDGING THE GAP BETWEEN CURRICULUM AND CAREER WITH CMRU LEAP

# WHAT IS LEAP?

### LEAP - Learning, Engagement and Advancement Programmes

It is an innovative approach designed to provide students with hands-on, practical experiences through a combination of classroom learning, industry projects, and internships.

#### Interdisciplinary Skillset

Interdisciplinary study exposes students to a wider range of ideas, theories, and approaches. Students at CMRU have the advantage of interacting with fellow learners from varied Schools which help cultivate a culture of multidisciplinary learning and upskilling.

### **Effective Communication**

Effective communication skills can help students express their ideas clearly and articulate their thoughts in a concise and organized manner. This can lead to better academic and career performance.

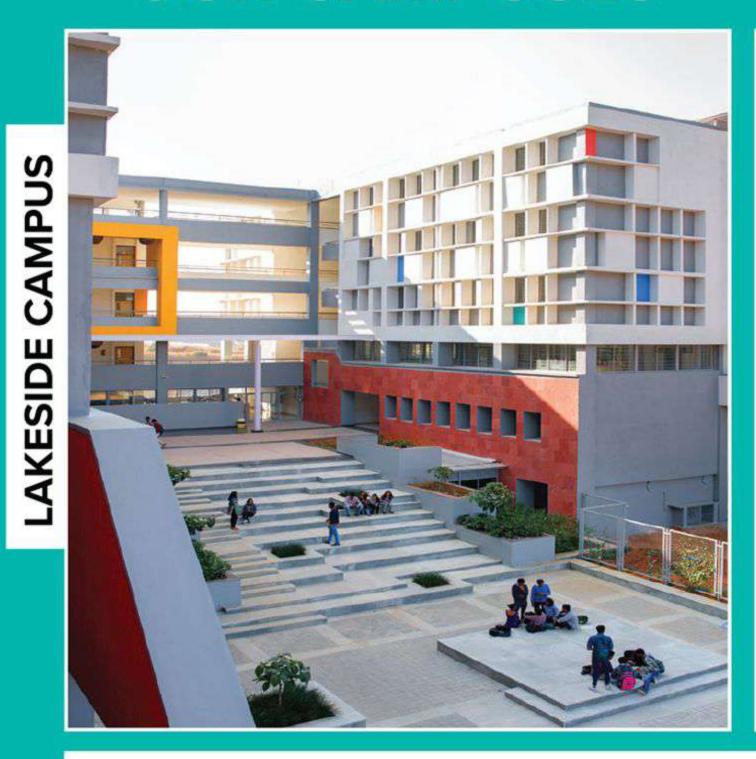
### **Leadership Capacity**

By developing these qualities, students can become more self-assured and confident in their abilities, which can lead to increased success in both their personal and professional lives.

### **Social Impact**

Learning about social issues and engaging in dialogue about them helps students to develop critical thinking skills. They learn to question assumptions, evaluate evidence, and analyze complex situations.

### **OUR CAMPUSES**

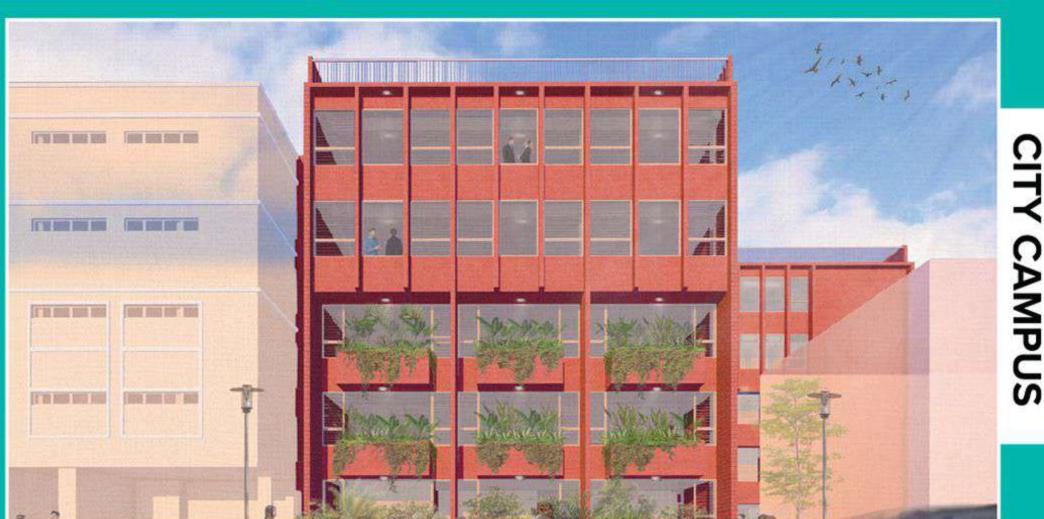












### **CMR UNIVERSITY - SCHOOLS**

- » School of Architecture
- » School of Design
- » School of Engineering
  - & Technology
- » School of Social Sciences
  - & Humanities

- » School of Economics
  - & Commerce
- » School of Management
- » School of Science Studies
- » School of Legal Studies
- » School of Education

### **CMR GROUP OF INSTITUTIONS**











The CMR Group is a leading educational conglomerate consisting of K-12 Schools, Institutions of Higher Education, Pre-University Colleges, various Centres of Excellence in Research, and the prestigious Private University. The CMR Group is currently catering to over 20,000 students from 30+ countries.

- CMR Institute of Technology NAAC A++ Accredited
- CMR National Public School CMR National PU College HRBR
- Ekya School ITPL
- Ekya School JP Nagar
- Ekya School BTM Layout
- Ekya School Byrathi
- Ekya School NICE Road
- - CMR National PU College ITPL
  - CMR National PU College BTM
  - CMR National PU College Byrathi
  - CMR National PU College NICE Road
  - NPS International, Singapore

## GET IN TOUCH

#### **LAKESIDE CAMPUS:**

Off Hennur - Bagalur Main Raod, Chagalahatti Bengaluru - 562149, Karnataka

#### **CITY CAMPUS:**

#2, 3rd C Cross, 6th A Main, 2nd Block, HRBR Layout, Kalyan Nagar, Bengaluru - 560043, Karnataka

### **OMBR CAMPUS:**

#5, Bhuvanagiri, OMBR Layout, Bengaluru -560043, Karnataka

09342900666

#### **CMR** University,

#### Information Centre (Hyderabad)

Flat No.610, Amrutha Estates, Lingapur-Law Building, Himayath Nagar, Hyderabad-500029, Telangana



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#### **CMR** University,

### Information Centre (Vijayawada)

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